

## **Prostate cancer awareness and free testing is offered at this year's Rogers Cup**

*One in seven men is affected*

MONTREAL, Aug. 2, 2011 /CNW Telbec/ - PROCURE™ is pleased to be partnering with Prostate Cancer Canada for the first time to launch a joint awareness campaign that will take place during the week of this year's Rogers Cup, which begins on August 5 in Montreal. The two organizations will have a kiosk at the event where visitors can obtain information to help prevent prostate cancer and where screening tests will be available (from the 7th to 13th of August).

Members of the media are invited to visit the kiosk and are equally welcome to encourage ticket holders to stop by between tennis matches.

For more information: [www.procure.ca](http://www.procure.ca) and [www.prostatecancer.ca](http://www.prostatecancer.ca)

### **REMINDER:**

**WHO:** PROCURE™ and Prostate Cancer Canada

**WHAT:** Kiosk and free testing for prostate cancer  
At the Montreal Rogers Cup

**WHEN:** Week of the Rogers Cup  
As of August 5, 2011

**WHERE:** Jarry Park, Uniprix Stadium, Kiosk located on Promenade du sportif, near the west entrance

### **For further information:**

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