



Halte au cancer de la prostate.  
The Force Against Prostate Cancer.

**News Release  
For immediate distribution**

## **PROCURE continues in 2014 to expand its Prostate Cancer Support & Awareness Network for men diagnosed with prostate cancer and their families**

Montreal, January 13, 2014 - As part of its mission to fight against prostate cancer, PROCURE announces that it will pursue in 2014 the expansion of its Prostate Cancer Support & Awareness Groups in Quebec, thus representing an important milestone in the development of its network in the province over the next years.

More specifically, PROCURE wishes to reach and support men and the 4,800 Quebec patients newly diagnosed each year, survivors, caregivers, families and health professionals in the fight against prostate cancer. That step is part of PROCURE services offered to patients and their loved ones such as the 1 855 899-CURE (2873) toll-free line available 24 hours a day, seven days of the week.

### **Working together in the community**

In the coming months, PROCURE will continue working with its volunteers, the community of urologists and their support teams as well as cancer organizations on the integration of support groups for patients with prostate cancer in specific Quebec regions.

### **The importance of support groups**

Any person who receives a diagnosis of cancer is psychologically devastated. It's the same for the family circle. The information and services that the Prostate Cancer Support & Awareness Group offer patients and their families is to better understand this disease and its evolution, differentiate between the ins and outs of various treatments, and above all, to realize that life does not stop there!



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### **About PROCURE**

Founded in 2003, PROCURE's mission is to provide science and humanity with the means to help prevent and cure prostate cancer. It is the only charitable organization in Quebec to be devoted entirely to the fight against this form of cancer. PROCURE offers the public and healthcare professionals a comprehensive bilingual website ([www.procure.ca](http://www.procure.ca)) and contributes to supporting patients and their caregivers by providing the services of a urology nurse upon request.

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### **Source: PROCURE**

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