Sample sollicitation email



Subject: 2019 Tour du Courage PROCURE – Request for Support.

Dear _____,

On Sunday, June 16th, i am registered to take part in the 2019 Tour du Courage PROCURE for the 10th consecutive edition.

Every day 12 men are diagnosed with prostate cancer in Quebec. This cause is important to me because everyone can be touched by this disease at one point in their life. This year again, 880 Quebecers will die from it, so we must act!

PROCURE is the only one charitable organization exclusively dedicated to the fight against prostate cancer through research, outreach, education and support for men affected by this disease and their families.

My personal fundraising goal is at \$ _____ and i am seeking your help today to reach it.

Go to my page: <u>https://tourducourage.com/fr/teams/</u> Thank you so much for your contribution to the cause.

_____.