



# TOGETHER, WE ARE STRONGER

## JUNE 21, 2020

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### TO SEND AN EMAIL:

Hello (name),

This year I am participating in the Walk of Courage Jean-Pagé, the largest virtual gathering against prostate cancer, organized by PROCURE, the only non-profit organization entirely dedicated to this fight in Quebec.

My goal is to raise X number of dollars for the cause and thanks to your help, I will succeed! In Quebec, 12 men are diagnosed with prostate cancer every day and it is urgent to help these courageous fighters.

(INSERT YOUR PROFILE LINK)

Even the smallest of amounts can improve the lives of patients, so don't hesitate to make a donation on my Walk of Courage page and together let's fight the most common cancer in humans.

Every dollar counts, every support is precious.

To help me reach my goal, simply click on the following link:

From the bottom of my heart, thank you. Thank you for your support and commitment to the fight against the most common cancer in men.

For more information, please visit their website and Facebook page.

### FOR SHARING ON SOCIAL NETWORKS:

I got involved in the fight against prostate cancer by participating in the Walk of Courage Jean-Pagé to benefit PROCURE, the only non-profit organization entirely dedicated to this fight in Quebec. If, like me, you like to pay tribute to men and fight against cancer that affects 12 Quebecers a day, I invite you to contribute to my fundraising by making a donation to PROCURE on my Walk of Courage profile (INSERT YOUR PROFILE LINK). Every dollar counts, so be generous! - Thank you for your help.

If you're wondering what to give me for Father's Day, join my team and walk with me this June 21st to support the fight against prostate cancer! For those of you who don't want to or can't participate, make a donation to my team, we'll walk for you! Just click on this link (INSERT YOUR PROFILE LINK). - Thank you for your help.

### FOR A TEXT MESSAGE SOLICITATION:

Hi (name),

I became involved in the fight against prostate cancer by participating in the Walk of Courage Jean-Pagé. I'm still missing \$XXX and I couldn't do it without you. By contributing to my fundraising, you are contributing to the fight against the most common cancer in men. Just click on this link (INSERT YOUR PROFILE LINK). - Thank you for your help.