



TAKE PART PROCURE SUCCESS

2021 ANNUAL REPORT

PROCURE

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OUR SPOKESPERSONS

PROCURE is privileged to be able to count on the involvement of 3 extraordinary spokespersons. Actively involved in the organization's initiatives, they have, each in their own way, contributed to promote our awareness campaigns and support the advancement of our mission. We are blessed to be able to count on their generosity and loyalty to the cause.



Isabelle Pagé
Spokesperson
Actress

My father has always been courageous and inspirational for me. He made me realize how important and beneficial it is to talk openly about prostate cancer.

As a spokesperson, my message to all who are affected by this disease is to talk about it without filters and, above all, not to go through it alone. My father wanted to break the taboo and that's what I will continue to do. One day my children will speak about prostate cancer without shame or embarrassment. Meanwhile, and in honor of my father, I continue my involvement to support men and families who suffer from this disease.



Winston McQuade
Spokesperson
Animator and artist

The term CANCER is still a scary word to this day and we still never get used to it. I speak from experience having faced it several times in my life. We go through all kinds of emotions without really understanding what is happening to us.

This is why I continue my collaboration with PROCURE. My goal is to speak loud and clear to make light on this disease that remains taboo for many. Gentlemen, I remind you that resources and support exist. PROCURE is here 365 days a year for you, your family and your relatives. Don't face this journey alone.



Bertrand Godin
Spokesperson
Race Car driver

Today, 12 men in Quebec will be diagnosed with Prostate cancer. I saw my friend Jean fight and although he has passed away, the struggle for men facing this disease continues.

This is what motivates me to carry on in his legacy in order to break the taboos surrounding this disease and help men escape the isolation of this battle they need to face. It's in the continuity and the passion that I join his daughter Isabelle and Winston McQuade because from above, our friend Jean is surely proud to see that we are all united for the cause.

OUR PRESIDENT FOUNDER



Marvin Kussner
(Died in 2013)



Jean Pagé
(Died in 2019)

OUR AMBASSADOR SKILLED

BOARD OF DIRECTORS



Resilience was once again at the rendezvous in 2021 and PROCURE has been able to reinvent its many campaigns and activities to ensure financial stability, business continuity and its mission. Our information and support service 7 days a week lead by a team of specialized nurses, played a crucial role in an unstable context during which deadlines to have access to certain hospital services, workers and doctors could increase the level of anxiety of people looking for answers and guidance.

I could not ignore the generosity of our loyal donors who were faithful to us in this time of crisis. Their donations, combined with the flexibility of the organization to adapt to the many changes, allows PROCURE to move forward with optimism and with the hope of being able to invest in a world class research project that will be announced in 2022. This innovative project, which will be spread over the next 4 years will definitely have a positive impact on men affected by the disease.

On behalf of the Board of directors, I would like to thank everyone who, directly or indirectly, supported the cause. Without you, we could not consider such promising projects.

Cédric Bisson

President - Board of directors

Associate, Teralys Capital



2021 will have been a second year of significant transition for non profit organizations, and PROCURE has once again succeeded in standing out by the quality of its information and support offer, and also by the implementation of awareness campaigns adapted to the pandemic reality.

In September 2021, PROCURE and Testicular Cancer Canada announced a partnership in support of men's health across the country. As part of this new partnership, Cancer Testiculaire Canada will benefit from the highly developed PROCURE offer in support services for patients and their families, in particular through information webinars and a 7 day a week hotline managed by nurses specialized in urology and male cancers.

Over the past few years, we have worked to increase the outreach and reputation of PROCURE in Quebec, and 2021 marks an important milestone, namely to have an excellent distribution of donations throughout the province.

In 2022, we will continue to increase our efforts to raise awareness with companies and their employees, as well as improve the quality of our information and support. Some of our projects include setting up a new website as well as producing new information capsules and podcasts in support of men and their families affected by prostate cancer.

In closing, we plan to deploy a new strategy for all of our communications and awareness campaigns. This effort will be supported by an integrated platform management of our donors, patients and partners.

At the time of this writing, I can't help but think that we are already one year away from celebrating our 20th anniversary of incorporation and I'm really impressed with how far our organization has come along.

Thank you for your support,

Laurent Proulx

President - General Director

BOARD OF DIRECTORS



Salvatore Guerrera

Vice president

President and CEO, SAJO



Peter Mendell

Secretary

Attorney and Partner, Davies, Ward, Phillips & Vineberg



Pierre Vallerand, CPA, CA

**Treasurer and President
of audit committee**

Partner, Raymond Chabot Grant Thornton



Marie-Claire Richer

**Chair of the Governance
Committee**

*Assistant Professor, McGill University
Director General, OIIQ*



Dr. Armen G. Aprikian

Board member

*Holder of the Research Chair in Urology
Full Professor, Department of Urology, McGill (MUHC)*



Jean-Philippe Duchesneau

Board member

Co-owner, Voiles en Voiles and Ecorecreo Group



Franco Niro

Board member

President, Franco Niro Holdings Inc.



Joey Saputo

Board member

Owner, CF Montréal and Saputo Stadium



Rabih Sebaaly

Board member

Co-president, Youville Haussmann Park



Jean-Luc Trahan

Board member

Consultant, Strategy and Communication



Dr. Vincent Trudeau

Board member

Urologist, CHAUR, Trois-Rivières

Mission Vision



Information and support



Research



Awareness

Our mission

PROCURE is a charitable organization in the fight against prostate cancer. It raises awareness, supports and informs the people concerned by this disease. It promotes and contributes to the funding of world class research.

Our vision

Provide leadership in Quebec in the fight against prostate cancer, in order to become the reference and accelerate research to cure the disease.

ONE MISSION: 3 FOCUSES



Information and support



Our free service support 7 days a week

PROCURE remains the benchmark for supporting men and their families following a diagnosis of prostate cancer. Over the years, we positioned ourselves as a credible resource, essential to patients between their medical visits.

Our 7 day a week free of charge support line as well as our live online chat on procure.ca both offer the possibility of exchanging with our uro-oncology specialized nurses and quickly obtain answers related to this disease and its treatments.

The global pandemic has greatly impacted the healthcare system when it comes to consultations, diagnosis and treatment delays and our services were all the more important and valuable.

Our monthly webinars

PROCURE EN PARLE is a monthly appointment, free and live. Driven by seasoned and recognized experts, the subjects discussed vary and may address sexuality, nutrition, physical exercise as well as new treatments and management of side effects. During each webinar, our experts answer live questions from the audience and viewing is also possible afterwards offline on our YouTube channel.

With **14 webinars offered** in 2021, PROCURE EN PARLE is the appointment not to be missed.

As of 2022 we plan to offer each webinar in both English and French simultaneously.

Our blog articles



News



Screening



Prevention



Testimonials



Diagnostic



Health wellness



Treatments



Conferences

With more than **4 new blog articles per month**, all validated by a committee of urologists, our support team produces content that allows you to better understand your situation and learn more about the disease.


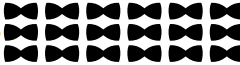
Listed by category, these articles on procure.ca are a wealth of information accessible at all times. Annually, they attract more than 1.6M visitors to our website.

ONE MISSION: 3 FOCUSES

IMPACT
OF OUR
SERVICES
IN 2021

3 NEW IN 2021
EDUCATIONAL
CAPSULES
VIEWED OVER
55k

MORE THAN
1,6M
VUES ON 
procure.ca

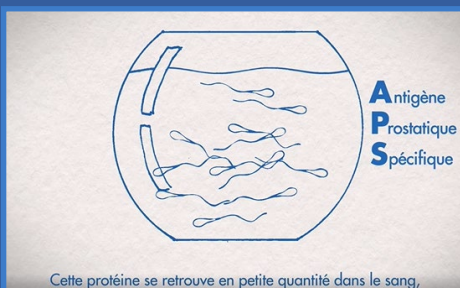
MORE THAN
2000
PATIENTS SUPPORTED
 
FOLLOWING A DIAGNOSIS

MORE THAN
1200
PARTICIPANTS
TOOK PART IN OUR
MONTHLY
WEBINARS

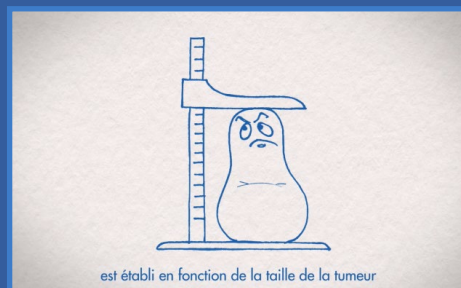
NEW IN 2021

We continue to expand our services and are now able to offer **educational capsules to better understand the disease.**

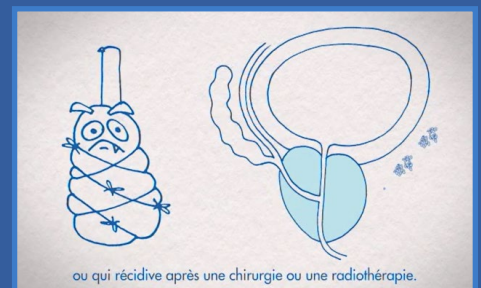
Lasting 3 to 4 minutes each, they explain different aspects and notions using visual support. Three animated capsules were produced in 2021.



**SYMPTOMS, RISK
AND SCREENING**



**DIAGNOSTIC
AND TREATMENT**



**THE ROLE OF
HORMONOTHERAPY**

PROCURE thanks all the specialists, nurses, patients and narrators for their assistance in completing this project.

ONE MISSION: 3 FOCUSES

Research



Our PROCURE Biobank, an important asset for research.

The PROCURE Biobank is the result of more than fifteen years of collaboration between four university hospitals of Quebec, with the support of our donors.

It gathers from some 2,000 men who have undergone prostatectomy, a considerable amount of biospecimens and data:

- prostate tissue, blood and urine at surgery;
- blood and urine during medical follow-up visits;
- associated clinical, pathological and socio-demographic data.

Using the content of our biobank helps provide researchers with data of great scientific value for better understanding prostate cancer, diagnose earlier and treat it in a targeted and precise manner.

During 2021, we completed the construction and characterization of micro-tissue matrices, also called TMA (for Tissue Microarray). These TMAs contain very small samples of tumor and normal tissue. Samples of nearly 1800 participants are thus brought together in these TMAs. This material is valuable for the study of prostate cancer biomarkers. Four well-known biomarkers are in progress of analysis. To date, work using samples and/or data from the biobank has enabled the publication of 11 scientific articles, as well as 26 presentations in meetings or congresses of researchers.

In 2022, our goal is to fund an innovative research project that will use the biospecimens from the PROCURE Biobank in collaboration with the four university research centers in Quebec.



ONE MISSION: 3 FOCUSES

Awareness



The current situation forced us to review in 2021 the organization of our fundraising events and awareness campaigns throughout the year. Despite the government restrictions, we have still managed to mobilize our faithful participants in our campaigns which have become traditional.

The addition of the Défi 4424 campaign also enabled us, thanks to seasoned athletes, to rise to a major challenge, namely the ascent of 4424 vertical meters which represents 38 ascents of Mount Royal over a ten hour period.

Theme boxes in the last two years have also proven to be profitable therefore will be repeated in 2022. Available during the Father's Day period and within the Bowvember campaign, they are produced in limited quantities and offered at very advantageous prices. This concept makes it possible to not only promote Quebec producers, but also to raise public awareness for our services.

2021 CAMPAIGN RESULTS

Les Soirées du Hockey PROCURE, 2 nd edition	\$35 000
La Marche du Courage Jean-Pagé, 16 th edition	\$70 000
Le Tour du Courage PROCURE, 13 th edition	\$280 000
Le Défi 4424, 1 st edition	\$69 000
Noëdvembre, 8 th edition	\$500 000
PROCURE auction, 8 th edition	\$35 000
Theme boxes 2022, 2 nd edition	\$131 000



OUR THIRD-PARTY EVENTS

Each year, several individuals and companies organize fundraisers for the benefit of PROCURE. We are very grateful for their commitment and blessed to be surrounded by men and women so dedicated to the cause. Their energy and determination allow us to reach out across the province and help even more people affected by prostate cancer. Thank you all for your loyal support.



Victoriaville Golf

Thanks to the involvement of Michel Blais, Jerry Seguin and Alain Danault, PROCURE was able to participate in the PRO-AM Golf Tournament at the prestigious Victoriaville golf course allowing us to raise \$5,000 for the cause.



Golf Carling Lake

Thanks to the initiative of Luc Dupont Hébert, a man very close of the cause, we participated in the annual tournament for the Association of Golf Course Owners in Quebec, allowing us to increase our notoriety in this industry.



LKQ BBQ Theme box

LKQ Corporation supports PROCURE through its annual golf tournament. In 2021, for lack of a tournament, they purchased 300 BBQ boxes benefiting PROCURE. A support made possible thanks to the involvement of several members of their team.



NÉRON Box

The Néron family, owners of the Cycle Néron boutiques, were actively involved this year, offering in all their locations, a box for cyclists of which 100% of the sales generated were donated to PROCURE.



TIPTAP POINT-S

20 Point-S merchants and 10 car dealerships, all collaborators of Distribution Stox participated in a new initiative "Tap to give" during November 2021. A donation of \$5 was solicited per tire repair or road test, which allowed PROCURE to make many Quebecers aware of the cause.

Thank you

The difficult and unstable conditions of the past year have changed for many, by choice or by necessity, giving habits. Fortunately for PROCURE, we were able to count on individuals and companies that have chosen to support the fight against prostate cancer.

The work and advancements made throughout the year would not have been possible without the support of this generous network. We look forward to sharing with you the opportunities we are working on for 2022 and the positive impact they will have on people with the disease.

Thank you for your generosity

The PROCURE team

THANK YOU FOR YOUR TIME

Our volunteers

We recognize the unwavering involvement of our volunteers and consider this to be one of our greatest assets. These individuals work with the organization in several ways throughout the year: by supervising our sporting events, by offering their time for the assembly of our theme boxes, by lending a hand during our Bowvember campaign, and more.

**Each volunteer brings something unique and valuable to PROCURE and we are grateful for that.
Thank you for your involvement!**

Alarco, Anne-Marie
Aubin, Marlène
Audet, François
Beauregard, Gaétan
Bourdeau, Manon
Cloutier, François
Dery, Catherine
Fontaine, Camille

Gagnon-Boucher, Pascale
Garneau, Josée
Gauvin Langevin, Émile
Girard, William
Karatzas, Eleni
Karatzas, Niko
Laflamme, Nicole
Lajoie, Claudette

Lavoie, Mona
Malouin, Thérèse
Peters, Jonathan
Raby, Florence
Santini, Marcus
Sennema, Justin
Bourdeau, Manon
Hornstein, Gabrielle



THANK YOU FOR YOUR GENEROSITY

Our corporate and individual donors

We know that you are asked for donations throughout the year and are very touched that you have chosen to donate to PROCURE. Thanks to your generosity, we are continuing our daily efforts to improve our support services and continue our efforts to advance research.

Nothing would be possible without kind people like you. Thank you!

\$25 000 and more

Fondation Norman Fortier
iA Groupe Financier
Point S Canada

\$10 000 - \$24 999

Entreprise Emile Crevier
11996673 Canada Inc.
Carrosserie Procolor
Fondation Carmie &
Joey Saputo
Forage CBF
Greiche & Scaff
Keystone Automotive
Industries
Kinessor
Mantra Pharma Inc.
Michelin North America
(Canada) Inc.

\$5 000 - \$9 999

Association des pompiers
de Montréal
Banque Nationale du Canada
Bicycles Quilicot
Broccolini Construction Inc.
Deschamps impression
Ernest
Groupe Leclair
Lafarge Canada Inc.
Les Placements
Richard Adam Inc.
Mes Bobettes & CVG
Multi Concepts Média
Pneus Metro Inc.
Pomerleau

The Central National
Gottesman Canada
Foundation

\$1 000 - \$4 999

173049 Canada.inc.
3D Logistic
Alliance Corporation
Anotec
Arcelormittal - Produits
Longs Canada
Association des Retraités
de l'éducation du Québec
Association Unie Local 144
Banque Nationale Trust
Bisson, Cédric
Black & McDonald
Bourgon, Marc
Brecks International Inc.
Carignan, Gilles
Carrier, Michel
Carrosserie Deschênes Inc.
Carrossier Procolor
Rockforest
Carstar St-Jean-sur-Richelieu
Cascades Emballage
carton-caisse - Victoriaville
Chartrand, Jean Claude
Chénard, Marc
Chevalier, Simone
Chez Ashton
Club de Golf Victoriaville
Corporation des
Concessionnaires
D'automobiles du Québec
Côté, Michel

Creaform
De Wever, Marc
Doyle, Éric
Dr Luc Valiquette Inc.
Dr Vincent Trudeau Inc.
Entreprise Holdings
Foundation
Equipements LAV
Fidelity Investments Canada
ULC
Financiere GMSL
Fondation Familles Lauzon et
Provencher
Fondation Garaga
Fontaine, Patrick
François Lambert Inc.
Garage et atelier
Pierre Mondou
Girard, Benoit
Gosselin, Leon
Gref, Raymond
Groupe à l'infini
Groupe Del Vasto Inc.
Guillevin International
Habitation Trigone
Huynh Trudeau, Valérie
Janson, Luc
Joyal, Dominique
Juste pour rire TY
Jutras, Maxime
La Fondation Odette
et Joey Basmaji
Lafleur, Paul
Lajoie, Alexandre
Lefebvre, Éric
Les Industries J. Hamelin
Lesiège, Martin
Lévesque, Yves

Our corporate and individual donors (Continue)

\$1 000 - \$4 999 (Continue)

Marcotte, Louis
 Mayrand, Marie
 Métal QA
 Metalware Corporation
 Michaud, Sébastien
 Mongeon, Alexandre
 Morel, Sophia
 Morier, Gervais
 MP2B Inc.
 Petitclerc, Denis
 PF Soins de Santé
 SRI-Division de GSK

Potvin, Louis
 Produits Forestiers Résolu
 division Hydro-Saguenay
 Régulvar
 Riccio CPA Inc.
 Rivera, Salvatore
 Romeo J. Inc.
 Roy Bastien Avocats Inc.
 SGB Inc.
 Show Scène Design
 Technologies
 Sotramont
 SPI Santé Sécurité

Structurack
 Studios Spark Factory Inc.
 Subaru Rive-Nord
 The Niro Family Foundation
 TLA Architectes
 TLA Porte-Bonheur
 Tremblay, Denis
 TVA Productions II Inc.
 Versant Ventures
 Vins Philippe Dandurand
 Ltée
 XRM Vision
 Youville Haussmann Park

Our ambassadors \$1 000 and more

Archambault,
 Jean-François
 Bastien, François
 Beaulac, Jocelyn
 Beaulieu, Michel
 Benoit, Nicolas
 Bergeron, Sylvain
 Bilodeau, Martin
 Blais, Michel
 Bodnar, Stefan
 Boisvert, Marco
 Bolduc, Jacques
 Bonin, Marc
 Bonnefoy, Odile
 Bourdeau, Philippe
 Breton, Jean-Louis
 Bureau, Yves-André
 Calixte, Serge
 Cartier Racicot, Olivier
 Chartrand, Normand
 Chénard, Daniel
 Corbeil, Vincent
 Corriveau, Chantal
 De Varennes, Stéphane
 Deblois, Gérard
 Desbois, Jean-François
 Descôteaux, Luc
 Deslandes, Luc

Dionne, Gilles
 Domaine, Johanne
 Doyle, Eric
 Doucette, Kevin
 Ducharme, Gilles
 Dufour, Caroline
 Dufour, Mathieu
 Dupont-Hébert, Luc
 Fortin, Richard
 Fournier, Michel
 Gagnon, Francis
 Gagnon, Jean-Pierre
 Garneau, Josée
 Gauthier, Jason
 Gauthier, Simon
 Geoffroy, Michel
 Guenfoud, Nadir
 Guertin, Pierre
 Hawry, Daniel
 Hayes, Redmond
 Jacobson, Avrum
 Janson, Luc
 Julien, Jean-François
 Kirouac, Ian
 Krause, Éric
 Laforest, Robert
 Lamy, Patrice
 Langevin, Patrice

Langlois, Jean-Pierre
 Laurin, Guy
 Leblanc, Éric
 Lecours, Chantale
 Lehoux, René
 Lemaire, Donald
 Lemieux, Maude
 Lesbats, Nathalie
 Letendre, Julien
 Macintosh, Alan
 Marin, Pierre
 Masse, François
 Mathieu, Sylvain
 Matteau, Andrée-Anne
 McQuade, Winston
 Mélançon, Jessy
 Meunier, Benoit
 Meunier, Benoit
 Michaud, Jean-François
 Mondou, Pierre
 Montreuil, Marc
 Morency, Bernard
 Morissette, Jacques
 Mouton, André
 Nolet, Marie-Hélène
 Pagé, Isabelle
 Panet-Raymond, Robert
 Papillon, Louis

Payette, Martin
 Petitclerc, Denis
 Pichette, Hélène
 Piette, Samuel
 Pomerleau, Francis
 Potvin, Louis
 Pranke, Chris
 Proulx, Laurent
 Rémillard, Jonathan
 Riverin, Jean-Pierre
 Rodrigue, Maxime
 Routier, Luc
 Roy, Christian
 Samson, Jean
 Simard, Cédric
 et Audrey
 Simard, Michel
 Skelling, Jean-Marc
 Ste-Marie, Jean
 Tardif, Daniel
 Thibeault, Alexandre
 Toupin, Isabelle
 Toupin, Philippe
 Trahan, Jean-Luc
 Tremblay, Guy
 Turgeon, Alain
 Valiquette, Carl-Simon
 Viens, Marika

THANK YOU FOR YOUR INVOLVEMENT

Our event and outreach partners

You are part of the group who, throughout the year, make PROCURE shine through your family, neighborhood, circle of friends, workplace... Your words, your gestures and your actions testify to your commitment and make a huge difference in the reality of the organization. Your leadership, your talent for mobilization and your involvement ensure that we are more around the cause.

Strength in numbers takes on its full meaning thanks to you. Thank you!

3M
Administration Portuaire
de Montréal
Administration Portuaire
de Québec
Alouettes de Montréal
Aventures Rive-Nord
BASQ International
BBQ Québec
Bicycles Quilicot
Blue Sport
Brisson, Mélanie
Broken 7
Bruneau Longpré, Amélie
Canada Sauce
Canadiens de Montréal
Captodor
Casa M Pizza
Cavavin
CF Montréal
CGI
Chocolaterie DouceSoeur
Cogeco
Distribution Stox

Dubé, Dany
Dubuc, Philippe
Ecotao
Édition Pratico
Effervescence des Marques
Favuzzi
François Lambert
Gibou
Ginius
Golf Carling Lake
Golf Château Bromont
Golf Le Grand Portneuf
Golf Le Portage
Golf Le Versant
Golf St-Jean-sur-Richelieu
Golf St-Raphaël
L'Oréal Canada
La Noix d'érable
La Presse +
Les Industries Groom
Les Spiritueux Ungava
Spirits et Co

LKQ Corporation
Logica Sport
Mate Libre
McGuire, Martin
Multi Concepts Media
Outfront Média Canada
Panda Boxing
Parcelz
Perreault, Julie
Play 360
Poisson, Kevin
Québecor
Remparts de Québec
Signatures Sports
Skratch
SNC Lavallin
Tzara Maud Images
Vinum Design
Virgin Mady
Voiles en Voiles
Zipmoilou

THANK YOU FOR YOUR SUPPORT

Our experts

Our PROCURE EN PARLE program could not be offered without the involvement of experts who present each month, topics related to prostate cancer. Knowing that the demand for healthcare professionals has increased over the past year, we are all the more grateful for your involvement with PROCURE. The sharing of your knowledge, compassion and generosity in answering many questions guarantee that this component attracts a large number of participants.

Thank you for your support throughout the year!

UROLOGISTS

Dr Élie Antébi
 Dr Éric Lévesque
 Dr Malek Meskawi
 Dr Vincent Trudeau
 Dr Frédéric Pouliot
 Dr Thierry Lebeau
 Dr Nawar Hanna
 Dr Armen G. Aprikian

RADIATION ONCOLOGISTS

Dr Peter Vavassis
 Dr Georges Wakil

CARDIOLOGISTS

Dr Jean Grégoire

ANIMATOR

Winston McQuade

PSYCHOLOGISTS

Sharon Dugré,
 sexologist/clinical psychologist
 Dre Marika Audet-Lapointe,
 psychologist/neuropsychologist
 Dre Josée Savard,
 psychologist/researcher

OTHER PROFESSIONALS

Dre Isabelle Huot,
 Nutritionist
 Nathalie Lambert,
 Olympic medalist and Program Director,
 sports & communications, MAA
 Stéphanie Pasaman,
 Dietician
 Celia Scaramuzzino,
 Dietician

ALL 2021 DONATIONS

The use of donations

Through your support, you allow a person with prostate cancer and his family, to benefit from a

PERMANENT FREE SERVICE OFFER

In addition, you directly contribute to funding of world-class research projects right here in Quebec.

A TOLL
FREE SUPPORT LINE



SEVEN DAYS A WEEK
1 855 899-2873



NURSES
SPECIALIZED IN
URO-ONCOLOGY

ONLINE CHAT SUPPORT ON



procure.ca

A
WEBSITE RICH

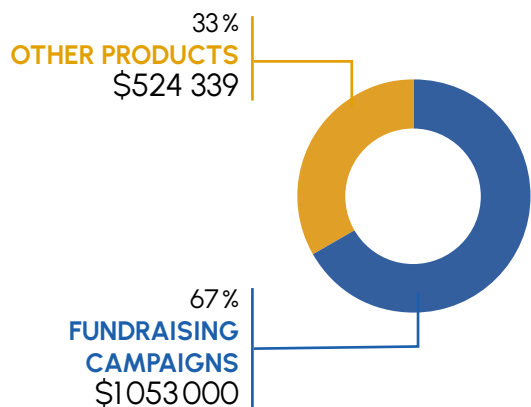


IN CONTENT
VALIDATED BY A
UROLOGIST COMMITTEE

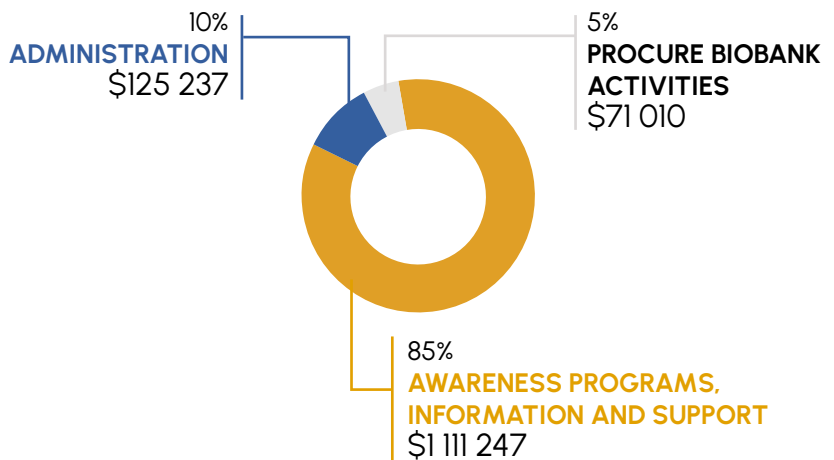


MONTHLY WEBINARS
LEAD BY
EXPERTS

Where do donations come from?



How is your donation used?



LOOKING TOWARDS THE FUTURE

Our 2022 projects



In 2022, we will announce our largest research project yet, in partnership with four university research centers in Quebec. We are committed to playing an active role in this matter by making the best use of the samples and biological data of our biobank, which is of great value to scientists.

This project will allow to:

- ✓ Better understand the progression of prostate cancer;
- ✓ Develop new diagnostic tools;
- ✓ Identify molecules and specific lethality factors at a much earlier stage;
- ✓ Help select treatments that are more appropriate to each step of the progression;
- ✓ Provide more accurate patient care.

In terms of popularity and notoriety, we are doubling our efforts to advertise and extend all our 2022 funding campaigns across the province. Having experienced success during the pandemic with Les Soirées du Hockey PROCURE, La Marche du Courage Jean-Pagé and the Tour du Courage PROCURE, we look forward to continuing this momentum, and also plan a general public awareness campaign with the support of several media partners.

The technological component will also occupy a large place in our calendar.

We plan to optimize our tools and make the most of the technologies at our disposal. This will allow us to better serve patients affected by prostate cancer and to make our external communications more personal and better targeted. Our website will be enhanced to include a toolkit that will allow people to quickly access important information following a recent diagnosis.

As you can see, patients are at the heart of our daily actions and everything that we put into it aims to improve their quality of life and support them throughout their treatments.



Financial Results 2021

Word from the Treasurer

PROCURE is an organization that depends on the generosity of its donors to accomplish its mission. This is why we have the responsibility to see to sound financial management, the judicious use of sums as well as the transparency and long-term profitability. You can therefore be assured that your donation has a concrete impact on people affected by prostate cancer. PROCURE makes every effort to reduce its administrative costs in order to keep them at a maximum of 10%. That means that at least \$0.90 of every dollar donated, directly supports the fight against prostate cancer.

We are happy to share with you that in 2021, a total amount of **\$1,577,339** was reached. Data extracted from PROCURE financial statements for the year ending December 31, 2021 are accompanied by the comparative results of the previous year. The financial statements have been prepared under the Canadian accounting standards for not-for-profit organizations.

As PROCURE Treasurer, I thank you for your generosity.



Pierre Vallerand, CPA, CA

Treasurer and President of audit committee

Partner, Raymond Chabot Grant Thornton

INDEPENDENT AUDITOR'S REPORT

Qualified opinion

We have audited the accompanying financial statements of PROCURE ALLIANCE, which comprise the balance sheet as at December 31, 2021, the income statement, the changes in net assets and the cash flow statement for the year then ended, as well as notes to the financial statements, including a summary of significant accounting policies.

In our opinion, except for the possible effects of the matter described in the «Basis of qualified opinion», these financial statements present fairly, in all material respects, the financial position of PROCURE ALLIANCE as at December 31, 2021, and the result of its operations and its cash flow for the year then ended in accordance with Canadian accounting standards for non profit organizations.

Basis for qualified opinion

As like many charitable organizations, PROCURE ALLIANCE derives revenue from donations for which it is not possible to ensure completeness with reasonable assurance. Accordingly, the audit of these revenues was limited to the amounts recorded in the books of PROCURE ALLIANCE. Therefore, we were not able to determine whether any adjustments might be necessary to recorded donations, excess of revenues over expenses, cash flow from operations for the years ended December 31, 2021 and 2020, current assets as at December 31, 2021 and 2020, and net assets as at January 1, 2021 and December 31, 2021 and 2020. Nor both the 2019 and 2018 years. Our audit opinion on the financial statements for the year ended December 31, 2021 was modified accordingly because of the possible effects of this scope limitation.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the «Auditor's Responsibilities for the Audit of the Financial Statements» section of our report. We are independent of the organization in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified opinion.

Responsibilities of Management and those charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for non profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the organization ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the organization or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the organization financial reporting process. .

INDEPENDENT AUDITOR'S REPORT

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance on whether the financial statements as a whole are free from material misstatements, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the organization internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the organization ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the organization to cease to continue as a going concern.;
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

INDEPENDENT AUDITOR'S REPORT

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.



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Société de comptable professionnel agréé

By **Chantal Longtin, CPA auditor, CA**
Saint-Eustache, April 27, 2022

INCOME STATEMENT

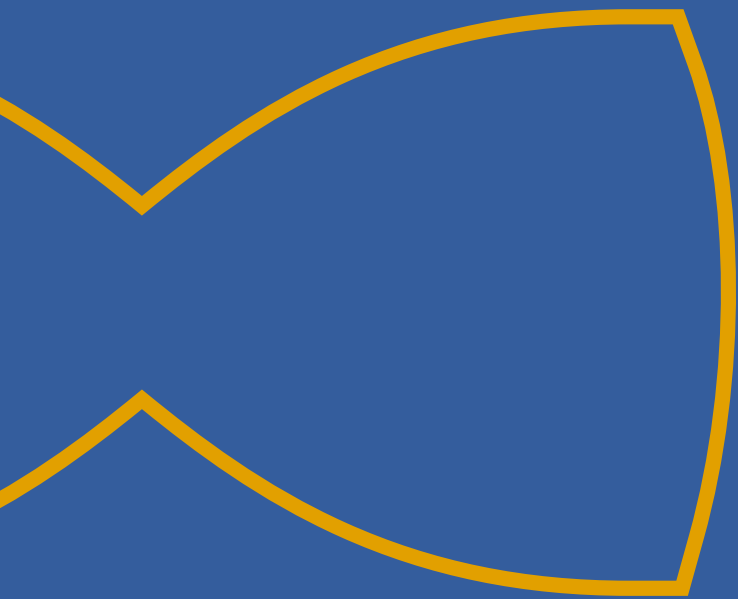
	2021	2020
	\$	\$
REVENUES		
Fundraising activities		
Donations from individuals	484 473	445 302
Donations from companies	218 875	147 684
Donations from foundations	58 052	43 595
Sponsorships	291 600	190 500
	1 053 000	827 081
Biobank activities		
Biobank revenues	-	90 000
Other revenues		
Promotional items	422 163	280 791
Investment income	2 836	10 000
Canada Emergency Wage Subsidy (CEWS)	79 340	89 752
Subsidy - Canada Emergency Business Account (CEBA)	-	20 000
Subsidy - PME-MTL Centre-ouest	20 000	-
	524 339	400 543
Total revenues	1 577 339	1 317 624
EXPENSES		
Awareness, education and support	1 111 247	828 199
Biobank	71 010	234 975
Administration	125 237	121 014
Total expenses	1 307 494	1 184 188
Excess of revenues over expenses	269 845	133 436

BALANCE SHEET

	2021	2020
	\$	\$
ASSETS		
Short term		
Cash	649 960	499 386
Short-term investments	1 199 683	1 185 180
Accounts receivable	130 084	54 662
Prepaid expense	28 785	20 465
	2 008 512	1 759 693
Fixed assets	15 882	16 029
Intangible assets	6 723	11 206
Other assets	5 000	-
Total assets	2 036 117	1 786 928
LIABILITIES SHORT TERM		
Accounts payable	142 639	138 295
Deferred contributions	-	25 000
Long term debt	40 000	40 000
Total liabilities	182 639	203 295
NET ASSETS		
Research fund	1 250 000	700 000
Unrestricted net assets	580 873	856 398
Invested in assets	22 605	27 235
	1 853 478	1 583 633
Total liabilities and net assets	2 036 117	1 786 928

CHANGES IN NET ASSETS

	Research fund	Unrestricted net assets	Invested in assets	2021	2020
	\$	\$	\$	\$	\$
Net assets, beginning of year	700 000	856 398	27 235	1 583 633	1 450 197
Excess of revenues over expenses	-	282 619	(12 774)	269 845	133 436
	700 000	1 139 017	14 461	1 853 478	1 583 633
Interfund transfers	550 000	(550 000)	-	-	-
Acquisition of assets	-	(8 144)	8 144	-	-
	550 000	(558 144)	8 144		
Net assets, end of year	1 250 000	580 873	22 605	1 853 478	1 583 633



PROCURE's Team

Laurent Proulx

President, General Director

Anthony Lamour

Director, partnership development and strategic alliances

Ann-Marie Romanin

Director, marketing and communications

Marie-Christine Beauchemin

Coordinator, information and support

Myriam Dandache

Coordinator, donor program

Laurie Letendre

Coordinator, marketing and communications

Tyscia Audy

Project manager, social media

Suzanne Thibault

Nurse, patient support

Ellen Kucharski

Nurse, patient support