

## Media Advisory - 4th Edition of The PROCURE Walk of Courage

Kick off the fight against prostate cancer with Montreal Mayor Gerald Tremblay, Yvan Cournoyer alongside representatives from the Montreal Canadiens, Alouettes and The Impact MONTREAL, June 17 /CNW Telbec/ - PROCURE invites members of the media to the 4th edition of the PROCURE Walk of Courage this Sunday, June 20th at Jean-Drapeau Park. For the 3rd year, Mayor Gérald Tremblay presides the Father's Day event and is joined this year by hockey legend Yvan Cournoyer. Other members of the PROCURE team in attendance: Larry Smith of the Alouettes, Pierre Boivin of the Canadiens as well as Joey Saputo of The Impact.

New this year, the 1st edition of The PROCURE Tour du Courage, for cyclist enthusiasts. Organized by Laurent Proulx, a prostate cancer survivor and Ironman contender, The Tour will end on the Circuit Gilles-Villeneuve and participants and their families will join the Walk for the remittance of medals and on site festivities.

For more information, please visit: [www.procure.ca](http://www.procure.ca)

### REMINDER :

WHAT: 4th Edition of The PROCURE Walk of Courage

WHO: Co-Presidents - Mayor Gerald Tremblay, Yvan Cournoyer,  
Governors - Larry Smith, Pierre Boivin and Joey Saputo  
Founders - Jean Pagé, Robin Burns and Father John Walsh  
Special guest - Réjean Houle

WHEN : Father's Day, Sunday June 20th  
VIPs and spokespersons available beginning at 9:00 AM  
Official launch of the Walk at 10:00 AM

WHERE : Jean-Drapeau Park, Île Sainte-Hélène

**For further information:** Stephanie Lyttle, NATIONAL Public relations, Telephone: 514-843-2365, Cell phone: 514-797-8437, [slyttle@national.ca](mailto:slyttle@national.ca); Roch Landriault, NATIONAL Public relations, Telephone: 514-843-2345, Cell phone: 514-249-4537, [rlandriault@national.ca](mailto:rlandriault@national.ca)