

10TH
ANNIVERSARY

PROCURE BIOBANK
FOR PROSTATE CANCER IN QUEBEC



2017 ANNUAL REPORT

SPOTLIGHT ON THE PROCURE BIOBANK

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Founded in 2003 by Marvyn Kussner, PROCURE is the only charitable organization exclusively dedicated to the fight against prostate cancer through research, outreach, education and support for men affected by this disease and their families.

OUR MISSION :

Provide scientists and the community with the means to better prevent and cure prostate cancer.

OUR BRAND :

A recognized and influential organization that is dedicated to real improvement in the quality of life for men with prostate cancer, through research and various services.

OUR VALUES :

PROCURE will actively participate in the advancement of research through an ongoing dialogue with the public and health professionals. Information and support will be provided through a variety of channels:

- Free access to health professionals specialized in uro-oncology via a toll-free line available 24|7
- A comprehensive website that is available in both official languages
- PROCURE's offerings – information, dialogue, support and referrals to the most appropriate resources – for Quebecers affected by prostate cancer, their caregivers and their loved one, throughout their journey
- Conferences given by experts and other special events
- A free book on prostate cancer and various publications

PROCURE has also created the PROCURE Biobank, a collection of high-quality biological samples containing crucial data on men with prostate cancer.

PROSTATE CANCER

PROSTATE CANCER IS THE MOST COMMON FORM OF CANCER IN MEN

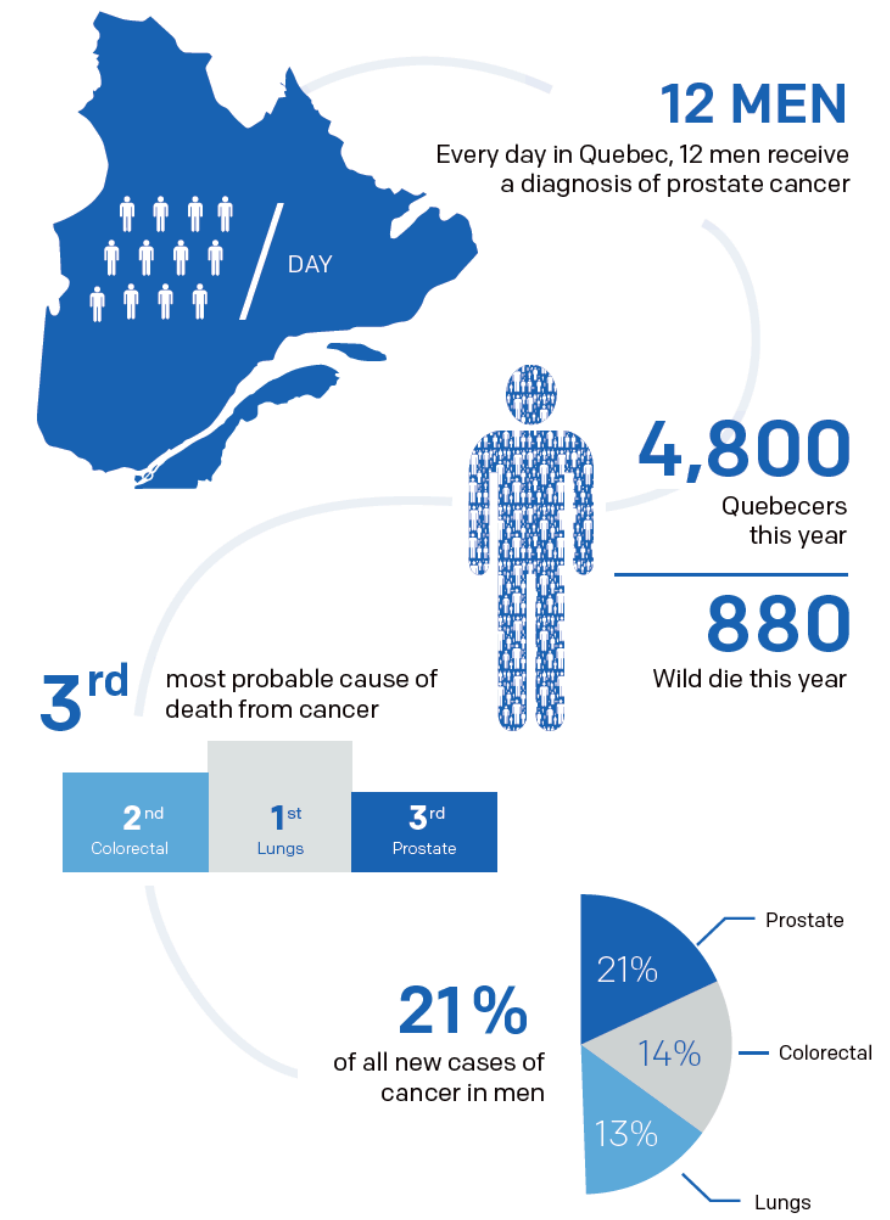
It is sometimes indolent, sometimes mortal; it causes little or no symptoms at first and is completely curable when detected at an early stage. Nowadays, advanced techniques are used to produce an extremely accurate diagnosis.

In addition, new and more effective means of treatment make it possible to halt or slow the progression of the disease. In most cases, the prognosis is good. The exact causes of prostate cancer remain largely unknown, but research has highlighted certain risk factors.

RISK FACTORS

- Aging
- Family history
- Genetic mutations
- Racial origin
- Lifestyle
- Diet and physical inactivity
- Various environmental factors

Thanks to research, early treatment, and more efficient methods, the survival rate is 100% five years after the date of diagnosis when there is no spread elsewhere in the body. This shows the importance of screening for older men.



THE IMPORTANCE OF ACTION



- Talk to your doctor if you are over 50.
- Do it at 40 if you have a family history of prostate cancer.
- Encourage friends and colleagues to do so as well.
- Contact our healthcare professionals if you have any concerns or questions.
- Visit our website and YouTube channel for appropriate and timely information.



- Make a donation to help with research.

- Join the PROCURE Walk of Courage on Father's Day.
- Take part in our Bowvember campaign.
- Take part in our Pnevembre campaign.
- Wear the PROCURE's special bow tie on November 19.



- Get involved by becoming a volunteer, an ambassador, or a partner.



PROCURE AT A GLANCE

IN 2018, BY ACTIONS WILL BE GUIDED THE FOLLOWING PRIORITIES:

Research

- Promote biospecimens, clinical-pathological as well as sociodemographic data to the scientific community at the provincial, national and international levels.
- Restructure the biospecimen and data Allocation Committee and redefine its role.
- Collaborate on promising, innovative, high-impact fundamental, translational and clinical research projects with a great impact on the biomedical science and the patient.

Outreach

- Increase business participation in our four flagship annual events: Walk and Tour du Courage PROCURE and the Bowvember and Pnevembre Campaigns.
- Increase the visibility and awareness of PROCURE throughout Quebec.
- Facilitate the creation of events organized by our ambassadors.

Information and support

- Enrich the English and French content offered on our various information platforms.
- Deploy our new website and new initiative, the PROCURE Webinars.
- Increase patient, business and public participation in the PROCURE Conferences.
- Optimize our approach and support programs for men and their families, health professionals and businesses.
- Increase the diversity of information publishing methods to reach the Quebec population.

SINCE 2003, WITH THE SUPPORT OF ITS PARTNERS AND LOYAL EMPLOYEES, PROCURE:

x 1,500

Intervened with more than 1,500 patients or their relatives who have contacted our health professionals specialized in uro-oncology

x 7,000

Responded to more than 7,000 calls/emails from men with prostate cancer and their relatives

x 33,000

Welcomed nearly 33,000 participants in Quebec to its talks by experts about the disease, the importance of screening and treatment options

x 42,000

Generated close to 42,000 views on its YouTube channel

x 8,000,000

has invested nearly 8 million dollars in research on prostate cancer through the four Quebec CHU affiliated with the PROCURE Biobank

ENGAGED SPOKESPERSONS

THINGS MOST IMPORTANT TO YOU

There is no easy way to receive an advanced cancer diagnosis or to learn that your cancer has progressed. Struggling to understand what it means for your life can leave you feeling anything from overwhelmed and completely numb to angry, sad and afraid. So it can be difficult sometimes to manage the illness daily. Fortunately, you will be able to go through this hardship a little more calmly if you focus on what is the most important for you.

The important thing to understand is that there's no "right" way to deal with the feelings you have right now. You and your loved ones will process this new stage in your life in the way that works best for you.

We all too often forget that the simplest pleasures are those that make life better. Learn to enjoy every moment and appreciate what's around you. Join us to support your peers. Become a supporting ambassador. Giving of oneself does not always have to involve donating an organ—you can donate your time or lend an ear.

The other truth is that you have to go beyond the disease. Far too often, patients are told they just have to accept the fact that they are sick. In fact, it doesn't have to be that way. While the patient should acknowledge the presence of the cancer, the need for treatment and the consequent side effects, he need not passively accept losing control over his life and resign himself to it.

Adopting a combative attitude and refusing to give up can actually be very good for morale. It may also be the best way to deal with those really tough days. Many people find that this kind of diagnosis gives them a new perspective on life and a new drive to focus on the people, relationships and activities that matter most to them.



Jean-Pagé and Winston McQuade
Public figures and spokesmen for PROCURE
- The Force Against Prostate Cancer

THANK YOU FROM THE BOTTOM OF OUR HEARTS

YOUR ENGAGEMENT IN THE FIGHT AGAINST PROSTATE CANCER IS HEART WARMING, AND FOR THAT, WE THANK YOU!

To our generous patrons, foundations, and major donors: the Marvyn Kussner Memorial Fund, the Lemaire Family Foundation, the Roasters Foundation, the Mirella and Lino Saputo Foundation, the Antonopoulos Group, Carolyn and Richard Renaud, and André Desmarais and the Power Corporation for their support of the PROCURE Biobank. Their faith in research and their five-year commitment - since 2013 - means that we can meet the needs of those diagnosed with prostate cancer and respond to questions from their loved ones.

To our passionate medical professionals, who listen to, support, and answer questions from patients, caregivers, and families. They are efficient, dedicated, and return calls within 24 hours confidentially.

To urologists Fred Saad, Luc Valiquette and Frédéric Pouliot for their presentations and valuable advice for patients and families.

To our collaborators and partners who fund our information activities. Without their contribution, we would not be able to offer, those affected by this cancer, the support that is so important at every stage of the process.

To Philippe Dubuc and the outstanding individuals who fully embraced their roles as ambassadors, added real power to the reach of our messages, and expressed their valuable support throughout the 2017 Bowvember campaign.

To all those who participated in our events throughout the year, who believed and joined the #I'MDOINGITFOR movement, which embodies PROCURE's leitmotif so well—we are here for you!

To the donors, ambassadors, and companies who helped raise funds. And to all the volunteers who gave their time and energy to the cause during 2017. Without them, none of it would have been possible.



Renowned Quebec designer Philippe Dubuc has signed the elegant bow tie of the 4th edition of the Bowvember campaign.



The Antonopoulos Group has been supporting PROCURE since 2013 by organizing the famous benefit evening, A Bow Tie Affair.

MESSAGE FROM THE CHAIRMAN

THE PROCURE BIOBANK: READY TO SERVE RESEARCH FOR THE BENEFIT OF PATIENTS

On behalf of the Board of Directors, I am pleased to present our 2017 Annual Report. In the past twelve months, the PROCURE Biobank - dedicated to prostate cancer research - is the project that has truly distinguished itself terms of significant achievements. Celebrating its 10th year anniversary, our biobank, created in 2007 to respond to an urgent need for infrastructure in the biomedical research community, has reached an enviable level of maturity.

In retrospect, through the partnership with Cancer Research Society and the contribution of generous patrons, foundations and major donors, we have established essential collaborations with the four major Quebec University Hospital Centers. We have also created a solid and functional infrastructure for the allocation of a wide variety of biospecimens to advance research for the benefit of patients. All together, with an ambitious and motivated team driven by a start-up spirit, we have continuously evolved and climbed the ladder.

Today, 10 years later, the PROCURE Biobank is praised worldwide by researchers and specialists in the prostate cancer field for the high quality and scientific value of its material, is certified by the Canadian Tissue Repository Network - a consortium which brings together state-of-the-art provincial banks and programs (www.ctrnet.ca) - and is listed in the Global Biobanks Directory. Something to be proud of!

As we conclude our 2013-2017 partnership with the Cancer Research Society, our priority will be the sustainability of our biobank, which will be based in part on the financial commitments of the public and private sectors and on the allocation of our biospecimens and our valuable socio-clinical and demographic data to prostate cancer research projects here in Quebec and around the world.

In order to reach our objectives, our operational priorities in 2017 were to complete the technological infrastructure of the Quebec University Hospital Centers and to increase the medical follow-ups and the collections of biospecimens from men with, unfortunately, a recurrent prostate cancer.

After 10 years of maturity and more than 7 million dollars invested, the PROCURE Biobank is finally ready to serve research for the benefit of patients.

We know that at all times and even more today, every dollar given must be used optimally and is indebted to our donors. Our various outreach, education, and support programs represent **92 percent** of our annual spending, with more than half going towards research. Ongoing support will be crucial in the coming years

In 2018, the following priorities will guide our actions: we want to ensure optimal financial support and management of the PROCURE Biobank's operations while promoting its offer; increase corporate participation in our four annual flagship events; facilitate the creation of fundraisers organized by our ambassadors; enrich our support programs and the content offered through our activities and on our various information platforms.

We would like to thank our donors, our volunteers and our loyal collaborators for inspiring us to excel on a daily basis. Your energy and passion allow us to continue, reaching even higher peaks.

Thank you to the Board of Directors, to our new President and CEO Laurent Proulx and to the PROCURE team. Thank you for making a difference in the lives of men with prostate cancer, their families and loved ones.



Cédric Bisson
Chairman of the Board of PROCURE

MESSAGE FROM THE PRESIDENT AND CEO

WHEN IT COMES TO THE PROCURE BIOBANK, OUR LEITMOTIV IS RIGOR AND PASSION

IN TERMS OF RESEARCH

Good governance in biobanking is an end-to-end process. Running a biobank requires consistent and high-quality management in the collection of biospecimens and associated data, as well as cost effectiveness management to ensure its long term presence and viability.

In other words, you need to be sure that you plan, collect, process, track, and store future-use biospecimens in a manner that maximizes their utility, and minimizes risk to their integrity.

You also need to apply strict ethical and confidentiality rules to respect the dignity and rights of participants. This is why rigor, passion, ethics and good governance are essential to ensure efficiency and success of the PROCURE Biobank.

The 10th year anniversary of our biobank in 2017 was an opportunity for PROCURE to assess the milestones accomplished in the past and those ahead moving forward. To this end, we created a multidisciplinary ad-hoc strategic committee whose mandate was to propose the course of actions for the next phase of the biobank's development and sustainability, including the restructuring of our Allocation Committee and its role. Promoting and allocating our biospecimens and data to fundamental, translational and clinical research projects will be two of our main priorities in 2018.

What makes the PROCURE Biobank so unique is the longitudinal follow-up of each participant throughout their illness, thanks to the regular update of their clinical file. This extremely valuable data, paired with more than 200,000 high-quality and scientifically valuable biospecimens from 2,000 patients, will give new impetus to prostate cancer research. To date, few biobanks dedicated to this cancer can offer such research opportunities.

ON THE FINANCIAL FRONT

Financially, PROCURE reported revenues of **\$1 946 211**. Our investments today account for **92 percent** of our annual expenses, **57 percent** of which is directly dedicated to research. Increasing revenue will be a priority in 2018 and to this end, we will be looking into expanding our corporate partnerships with donors and looking at new ways to raise funds.

MESSAGE FROM THE PRESIDENT AND CEO

IN TERMS OF EDUCATION AND SUPPORT

It is thanks to the donors like you and the partners who finance our activities that we can improve our offer of support on a regular basis, in order to better meet the needs of men and their families.

Rightly so, to the more than **42,000 views** on our YouTube channel and **1,800 attendees** at our two annual conferences - broadcast live on the web with simultaneous translation - are now added information webinars, corporate conferences, support program for employers and their medical staff and a pilot conference for family physicians. Not to mention our brand new website procure.ca! This will enable us to reach a larger population and, at the same time, publicize PROCURE.

IN TERMS OF OUTREACH

With respect to raising awareness, the year 2017 was full of activities, all of which were successful. We held such signature events as the Tour du Courage PROCURE, the Walk of Courage PROCURE, our Bowvember and Pnevembre campaigns, as well as other events further described in this report. We must pay tribute to the extraordinary involvement of those who develop projects and organize fundraisers to support us, and to our ambassadors who are dedicated to the cause and who make a difference.

We are excited about 2018 and looking forward to seeing you at our events throughout the year and especially in November, as we celebrate the 5th anniversary of our Bowvember campaign, a rendez-vous not to be missed!

In closing, I want to say THANK YOU. Your support is crucial, and we are very grateful for it. I also want to thank PROCURE's Board members and employees for their professionalism and dedication.

I hope you enjoy reading this report.



Laurent Proulx
Président and CEO

ONE MISSION 3 PILLARS : RESEARCH THE PROCURE BIOBANK

A KEY ROLE FOR SCIENTIFIC RESEARCH

A significant lack of knowledge persists in understanding the mechanisms of prostate cancer leaving numerous clinical needs unmet. To achieve its ultimate mission, PROCURE has an invaluable and unique research tool: the PROCURE Biobank.

Born of a partnership between the four major university hospital centres in Quebec (MUHC, CHUM, CHU de Québec, CHUS), inaugurated in 2007 and counting a longitudinal study cohort of 2,000 men, the PROCURE Biobank stores thousands of high-quality biospecimens (urine, blood and prostate tissue), as well as clinical, pathological and socio-demographic data. These biospecimens and data are collected and updated regularly.



CHUS

Dr Michel Carmel,
Principal Investigator

Dr Alain Piché,
Co-Investigator

Dre Nadia Ekindi-Ndongo,
Pathologist



CHUM

Dr Fred Saad,
Principal Investigator

Dre Anne-Marie Mes-Masson,
Co-Investigator

Dr Mathieu Latour,
Pathologist

Dre Dominique Trudel,
Pathologist



MUHC

Dr Armen Aprikian,
Principal Investigator

Dre Simone Chevalier,
Co-Investigator

Dr Fadi Brimo,
Pathologist



CHU DE QUÉBEC

Dr Louis Lacombe,
Principal Investigator

Dr Alain Bergeron,
Co-Investigator

PROCURE BIOBANK

FOR PROSTATE CANCER IN QUEBEC

The objectives of the PROCURE Biobank are to collect, process and store future-use biospecimens taken from men who have undergone prostatectomy and to keep patient's clinical records up-to-date. Available to provincial, national and international researchers, the PROCURE Biobank contributes to advance research in the prevention, diagnosis, prognosis and treatment of prostate cancer to meet the needs of clinicians to best help their patient.

CHARACTERISTICS THAT MAKE THE BIOBANK UNIQUE

- The harmonization of Standard Operating procedures through the 4 collection sites;
- The characterization of fixed and frozen tissues by pathologists of the Biobank;
- The character of the cohort, which is predominantly Canadian and French-speaking;
- The cohort study is a longitudinal type cohort;
- The collection of biospecimens (blood and urine) and clinico-pathological data that are updated during all medical visits;
- The socio-demographic data collection that took place at the prostatectomy.

ONE MISSION 3 PILLARS : RESEARCH THE PROCURE BIOBANK

10TH ANNIVERSARY AND WORKSHOP ON FUTURE STRATEGIC ORIENTATIONS



Dr. Armen Aprikian | Dre. Simone Chevalier
Honorary distinction awarded to Dr. Simone Chevalier
in recognition of her outstanding work for the PROCURE Biobank.

and the International, the committee was brought together to prioritize the main biomedical orientations for the allocation of biospecimens and data. Creating an external scientific advisory committee was also proposed to support the biobank's allocation decisions to research projects. Instead, it was decided to restructure, redefine and optimize the role of the existing Allocation Committee to allow it to carry out its functions according to the main guidelines established during the strategic workshop.

The promotion and allocation of biospecimens and data to fundamental, translational and clinical research projects will be our top priorities in 2018.

On October 12, 2017, the PROCURE Biobank celebrated its 10th year anniversary. During this event, which took place in the Sunlife Building in Montreal, Dr. Simone Chevalier was honored for her ten years of hard work and involvement with the biobank from the onset.

This event was also an opportunity for the PROCURE Biobank, after 10 years of collecting biospecimens and data, to reposition its vision and its strategic objectives for the coming years.

To this end, an ad-hoc multidisciplinary committee was created and mandated to propose the next strategic actions – taking into consideration the unique patient cohort's characteristics - to maximize the use of its biospecimens and data during a two-day workshop. Composed of 25 research experts, clinical urologists, pathologists, business people and research funding organizations from Quebec, Canada



ONE MISSION 3 PILLARS : OUTREACH CELEBRATION OF LIFE

TEAMING UP TO CELEBRATE LIFE

Among the various outreach events organized by PROCURE, the Walk and the Tour du Courage are definitely on the radar of many Quebecers who wish to celebrate life on foot or by cycling, with loved ones or as part of a team.

The mayor of Montreal, Denis Coderre, is one of the most loyal supporters of the cause, again giving the kick-off to the Walk of Courage PROCURE, while the Hamelin brothers, Charles and François, short track speed skaters, loudly encouraged cyclists climbing the Camillien-Houde road in the Tour du Courage PROCURE. Thank you very much to our 2017 honorary presidents.



CHARLES AND FRANÇOIS HAMELIN
2017 HONORARY CO-PRESIDENTS



MICHEL BEAULIEU, WINNER OF THE
2017 "FOUNDING PRESIDENT AWARD"

We are also very grateful to our donors, sponsors, suppliers and partners without whom these two annual events would not happen. Many thanks to our precious volunteers.

Grand ambassador PROCURE for his dedication, his support and his exceptional contribution to the cause, **Michel Beaulieu received the 2017 "FOUNDING PRESIDENT AWARD"**.

Each year, this award is given to a volunteer for its outstanding contribution to PROCURE.

Thank you, Michel, for making a difference in the lives of people affected by this disease!

ONE MISSION 3 PILLARS : OUTREACH THE WALK OF COURAGE PROCURE

WALKING FOR THE CAUSE

On June 18, 2017, you were invited to the 11th edition of the Walk of Courage PROCURE. More than 300 walkers joined Impact president Joey Saputo and his group of 200 people - including all team members and their families - the Alouettes president Patrick Boivin and the team's cheerleaders, as well as former Canadiens player Steeve Bégin and the honorary president, Montreal Mayor Denis Coderre, for this important awareness day.



THANK YOU FOR YOUR PRESENCE AND YOUR SMILE

The Walk of Courage PROCURE ended in another victory against prostate cancer thanks to the more than **\$2 million raised** since it was founded 11 years ago. THANK YOU for coming out in such great numbers to participate in the 11th edition of the Walk. Your dedication makes a real difference in the lives of affected families while allowing us to continue our mission for the 4,800 Quebecers suffering from prostate cancer each year, as well as their loved ones.



SEE YOU AT OUR NEXT EVENT!

The 12th edition of the Walk of Courage PROCURE will be held on Sunday, June 17, 2018, at the beautiful Beaver Lake.



ONE MISSION 3 PILLARS : OUTREACH TOUR DU COURAGE PROCURE

CYCLING FOR THE CAUSEE

A new challenge was offered to cyclists at the Tour du Courage PROCURE in 2017. In recognition of the 12 men who are diagnosed with prostate cancer every day in Quebec, we challenged them to climb up to 12 times Mount-Royal/Camillien-Houde road, a circuit well known both by amateur and professional cyclists.

The 182 participating cyclists had 3 hours to take up the challenge of their choice - 3, 6, 9 or 12 climbs – of the Camillien-Houde road, closed to all motorized traffic to ensure their safety. The number of climbs they chose at registration represented their personal CHALLENGE, and on the day of the event, they were free to increase or decrease their number of ascents. It is the support, team spirit, friendship, and cooperation amongst the Tour du Courage PROCURE participants that have made it the huge event it is today. A big thank you to all cyclists and to Charles and Francois Hamelin for their participation as honorary co-presidents.

EXCEPTIONAL TEAMS AND CYCLISTS AT THE TOUR DU COURAGE PROCURE

Congratulations to all the teams and cyclists—women and men—who participated in the 8th edition of this challenge, pedalling under the summer sun, for Quebecers and families affected by prostate cancer.

YELLOW JERSEY WINNER Sylvain Mathieu

At the Tour de France, there is a jersey that we remember year after year and it's the yellow jersey. At the Tour du Courage PROCURE, the yellow jersey is awarded to the biggest individual fundraiser.

Congratulations to Sylvain Mathieu, a member of the Les Évadés/L'Empreinte team, who won the first Tour du Courage PROCURE yellow jersey with a total of **\$9,930 raised**



André Dubois took second place with a total of \$9,720 raised, followed by Marc André Roy with \$8,810, Louis-Joseph Papineau with \$8,638, and in 5th position, Carl Simon Valiquette with \$7,055.

BEST TEAM SPIRIT WINNER Groupe MONTONI

The winning team was chosen by the Tour du Courage PROCURE committee members. The Groupe Montoni team has shown the most team spirit between teammates and will all cyclists present.

The winners received a gift certificate, courtesy of Bicycles Quilicot.



The members of the team are: Mario Lampron, Captain, François Duchesne, Gordon Halliday, Luc Laberge, François Lachapelle, Alan Macintosh, Charles Trottier and Patrice Wolput.

ONE MISSION 3 PILLARS : OUTREACH TOUR DU COURAGE PROCURE



CANNONDALE BIKE WINNER

Congratulations to Élise Vaillancourt

Many thanks to our partner Cannondale who has been associated with the Tour du Courage PROCURE since the very first edition.



2017 TDC CUP WINNER Les Évadés - L'Empreinte

Probably the most prestigious and most wanted prize of the Tour du Courage PROCURE. The TDC cup is awarded to the team that has achieved the biggest fundraising.

Les Évadés/L'Empreinte raised a grand total of **\$30,696 - WOW!** Thanks to you, we are advancing the fight against prostate cancer while supporting the 12 Quebecers who are diagnosed every day.



THE TOP 6 BEST FUNDRAISERS: HIGHLIGHTING THE PERFORMANCE OF SIX TEAMS

Les Évadés - L'Empreinte	\$30 696
Placements Manuvie	\$27 322
Uro-Ing	\$19 530
Groupe Montoni	\$16 910
Wheels of Justice	\$16 650
Les architectes	\$16 360

THANK YOU TO OUR LOYAL TOUR DU COURAGE PROCURE AMBASSADORS

Loyal ambassadors of the Tour du Courage PROCURE for over 7 years:

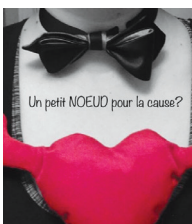
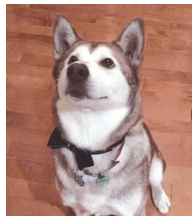
Andrew Adessky, Benoit Laforest, Carl Simon Valiquette, Emmanuel Laurin, Eric Wiseman, Gilles Dionne, Jean-François Michaud, Laurent Proulx, Pierre Marin, Simon Gauthier

ONE MISSION 3 PILLARS : OUTREACH 2017 BOWVEMBER CAMPAIGN

THANK YOU FOR YOUR SUPPORT

We sincerely thank each of our BOWVEMBER ambassadors for their extraordinary support and for their personal involvement that gives hope to the **4,800 Quebecers living with prostate cancer**.

We would also like to thank the Quebec population, businesses, partners, and friends who supported the BOWVEMBER campaign. We sold **6,500 bow ties** and raised more than **\$500,000**. Thank you for making this year's campaign another success.



ONE MISSION 3 PILLARS : OUTREACH 2017 BOWVEMBER CAMPAIGN

THE IMPORTANCE OF THE BOW TIE

After the overwhelming success of the 2014 BOWVEMBER campaign, the bow tie has become the symbol of prostate cancer in Quebec. More importantly, the money raised goes directly to support and research programs.

The 4th edition of the BOWVEMBER campaign featured a brand new, elegant bow tie by renowned Quebec designer Philippe Dubuc. The production was entrusted to Petites-Mains. Petites-Mains is a Quebec organization that aims to help people in difficulty - especially immigrant, single-parent and unemployed women - come out of isolation and learn a trade, in order to promote their integration into the labor market and their integration in the Quebec society.

Unlike the moustache, everyone can wear a bow tie. It is important for men affected by prostate cancer to know that all their loved ones are with them. The bow tie is therefore quite in for her and for him.

THE ROLE OF WOMEN

Although this is a disease that affects men, women play a key role in helping men to learn about prostate cancer and in supporting them during treatment. This is why we invite women to wear the PROCURE bow tie in November as a symbol of support for the men in their lives.

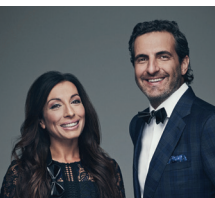


ONE MISSION 3 PILLARS : OUTREACH
2017 BOWVEMBER CAMPAIGN

UNPARALLELED MOBILIZATION
OF THE MOVEMENT #BOWVEMBER

34 OUTSTANDING INDIVIDUALS

THANK YOU to the 17 outstanding duos who fully embraced their roles as ambassadors, added real power to the reach of our messages, and expressed their valuable support throughout the BOWVEMBER campaign.



ONE MISSION 3 PILLARS : OUTREACH 2017 PNEUVEMBRE CAMPAIGN

SUCCESS FOR THE SECOND EDITION OF PNEUVEMBRE CAMPAIGN

In 2016, PROCURE launched the first ever PNEUVEMBRE campaign and invited the automotive industry to join the fight against prostate cancer. Dedicated to the automotive industry, this campaign aimed to educate Quebecers about prostate cancer and collect donations of \$1 per tire during the tire change period.

Pneus Unimax, the largest network of tire retailers in Quebec and a partner since 2016, also inspired PROCURE to collect donations through the sale of blue valve tire plugs. The plugs were available in all the member garages of the Unimax network and also offered at several Distribution STOX customer garages.

The Corporation des Concessionnaires d'Automobiles de Montréal (CCAM) has mobilized many of its members to join the campaign. Their participation, combined with the generosity of their clientele, is an important factor in the success of the campaign.

For a second year in a row, more than **250 retailers** and dealerships participated, raising **\$50,000** to advance the fight against prostate cancer in Quebec.

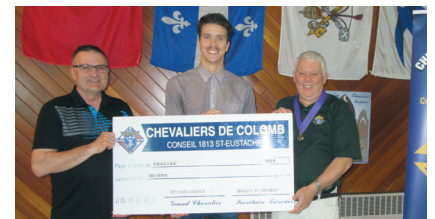
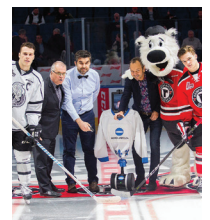
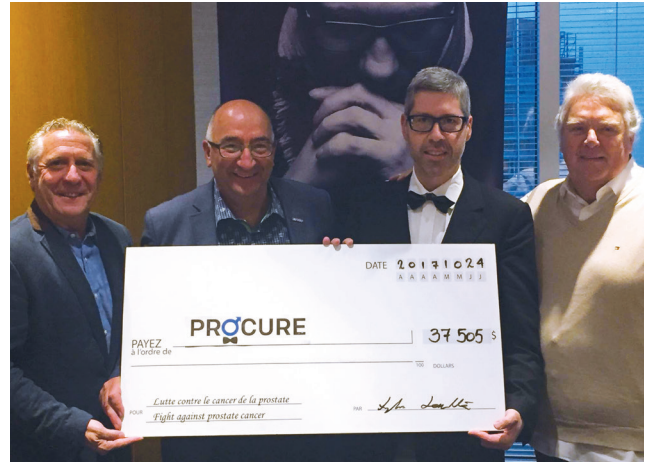
Building on this success, the 3rd edition of the PNEUVEMBRE campaign will run from October 15 to December 1, 2018.



ONE MISSION 3 PILLARS : OUTREACH AMBASSADORS IN ACTION

THE STRENGTH OF AN ORGANISATION LIES IN ITS DEEPEST ROOTS.

These roots are the PROCURE donors, ambassadors, partners, and volunteers who help us complete our mission year after year by contributing their time, money, or expertise. It is thanks to them that PROCURE exists.



ONE MISSION 3 PILLARS : OUTREACH EXTRAORDINARY AMBASSADORS

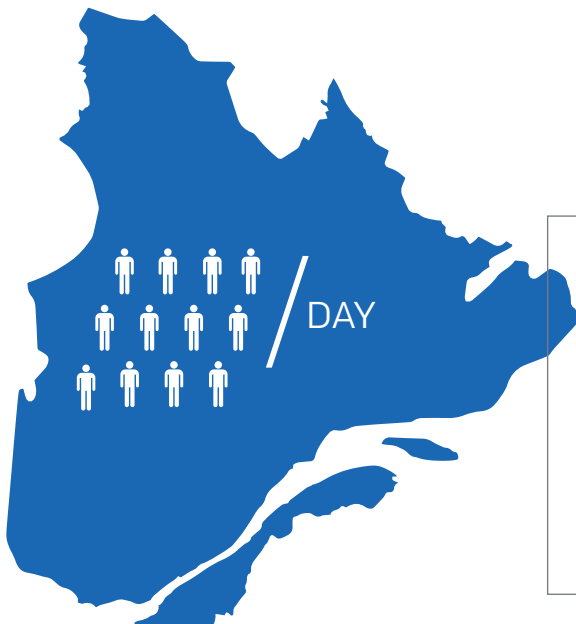
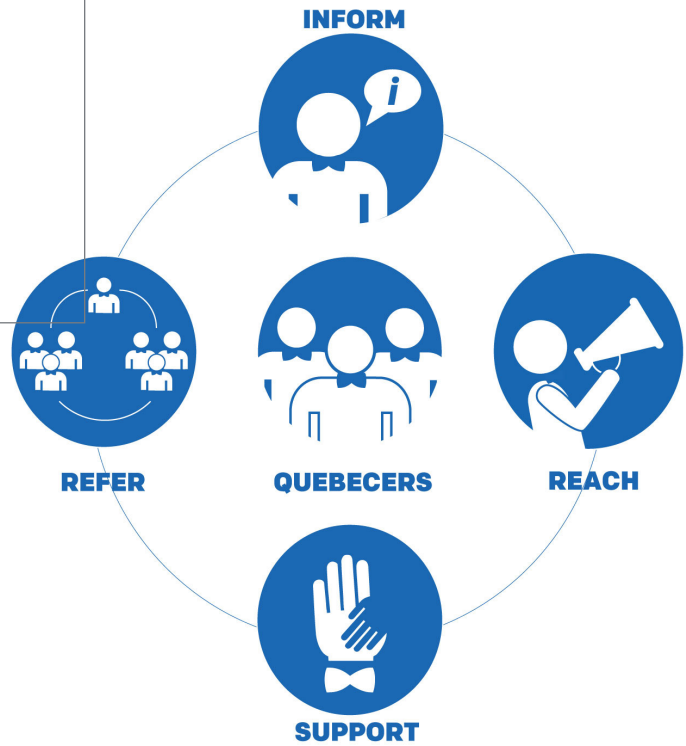
Publicly acknowledging the outstanding contributions of individuals allows PROCURE to highlight the wonderful involvement of those we call ambassadors. The following ambassadors have distinguished themselves over the years with their dedication to the prostate cancer cause. We thank them warmly for their loyalty and inspiring stories.

EVENTS	PLACE	DATE	A SPECIAL THANK YOU
Sale of calendars by 3 Brewers Canada	Montreal	November	To 3 Brewers Canada, their partners and participants
Quebec major Junior Hockey League	Quebec	November	Thanks to the 4 participating teams: Quebec Remparts, Chicoutimi Saguenéens, Blainville Armada, Sherbrooke Phoenix
Laval Rocket	Laval	November	Thank you to the club and the management team.
Let's Kick Prostate Cancer Where It Hurts	Montreal	November	To the organizers Nicolaos Karatzas, Christos Karatzas, Maria Angurias, Susie Saltarelli and Gabrielle Hornstein for their exceptional work
A Bowtie Affair	Montreal	November	To Groupe Antonopoulos for a beautiful evening and mobilization
Og-Tober Fat	Ogden	October	To Line Latour and Gilbert Boileau
Annual Benefit Breakfast	Sherbrooke	October	To the organization of the CHUS, the committee United Against Prostate Cancer and volunteers
Golf Tournament by LKQ Pintendre Auto	Belœil	June	To Sylvain Lavallée, Multi Concepts Media's Luc Dupont-Hébert, LKQ associates, collaborators, partners and to all the golfers
Omnium André Guay	Saint-Bernard-de-Lacolle	June	To the organizing committee and to all golfers
Golf Tournament by The Corporation des maîtres électriciens du Québec (CMEQ)	Île Bizard	June	To the CMEQ organizing committee, their partners and to all the golfers

ONE MISSION 3 PILLARS : EDUCATION AND SUPPORT OUR OFFER

SERVICES WE OFFER

Inform, educate, support, and direct Quebecers affected by prostate cancer, their caregivers and loved ones to the best resources during every step of their journey.



OUR COMMITMENT TO YOU

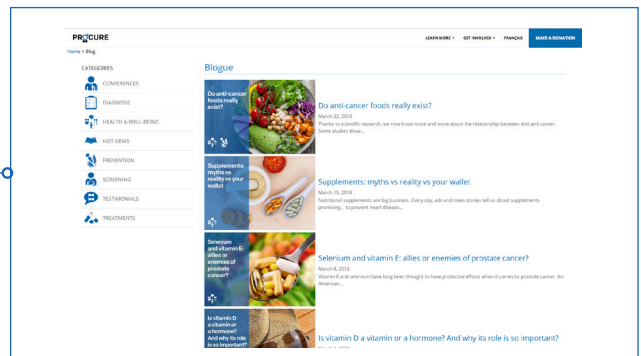
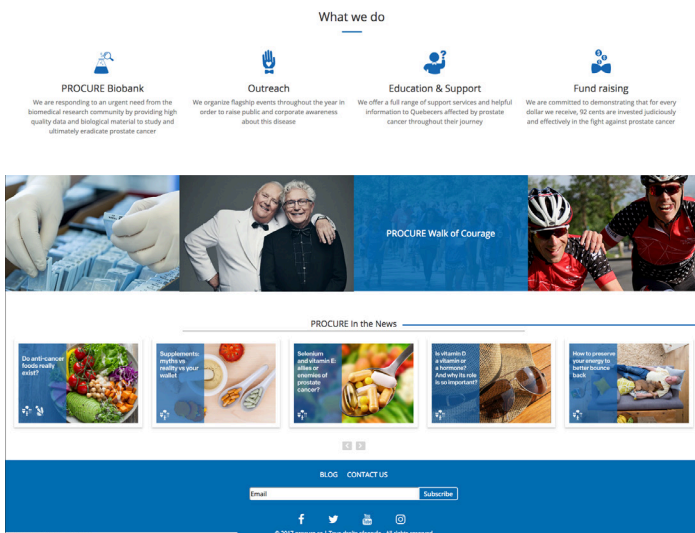
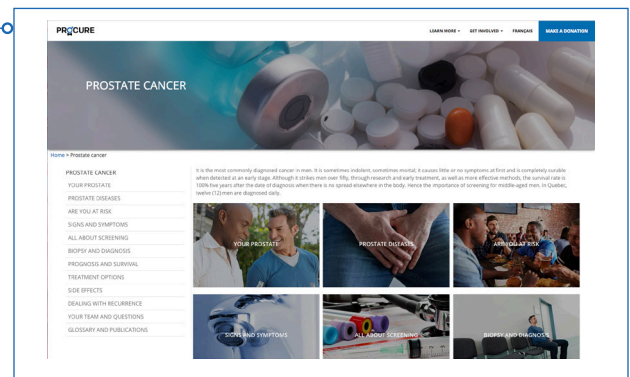
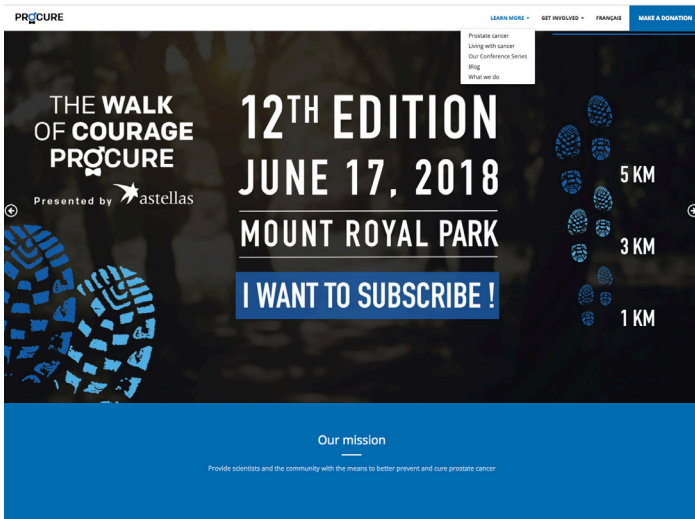
Reaching the 12 Quebecers who are diagnosed with prostate cancer each day remains one of our top priorities. There are many good reasons to use PROCURE's support services, just as there are many good reasons to remain hopeful.

ONE MISSION 3 PILLARS : EDUCATION AND SUPPORT DISCOVER OUR NEW WEB SITE

PROCURE.CA - WHAT YOU NEED TO KNOW

For almost a year, we've been working on giving a shine to our website to make it more user-friendly and dynamic. With new images, new colors, new style and an in-depth revision of the contents and the addition of relevant information, our revamped website offers a simplified and intuitive navigation.

Available in English and French, procure.ca provides detailed information about the disease, its treatments and a wealth of advice on nutrition, side-effect management, complementary therapies and wellness. It can also guide people to the best resources they need and help them find answers to their questions.



ONE MISSION 3 PILLARS : EDUCATION AND SUPPORT OUR PROGRAMS, SERVICES AND TOOLS

OUR 24/7 SUPPORT LINE A BILINGUAL, FREE, AND CONFIDENTIAL SERVICE AT 1 855 899-287

We are excited to offer this service, unique to Quebec, to help men free themselves from their fear of the unknown and make informed decisions. Our health professionals, specialized in urology-oncology, are available to listen to and support callers. They are there to answer any questions from men with prostate cancer, their families, the general public, or healthcare professionals. Do not hesitate to contact them.

OUR CONFERENCES: A PRIME EXAMPLE OF THE NEED FOR INFORMATION

We organize two conferences each year for this reason, one in Montreal in April and the other in Quebec City in October. With more than 350 participants in 2017—onsite and via live webcast on procure.ca in French and English—our conferences, led by experts, were a great success. The conferences, as well as our helpful tips, can also be viewed on our YouTube channel in the comfort of your home and in the language of your choice.



In 2018, we will add our new PROCURE Webinars to complement our PROCURE Conferences.

OUR COMPANY PROGRAM SUPPORT FOR EMPLOYEES, MANAGERS, AND EMPLOYERS

During Health and Safety Week, PROCURE conducted a series of conferences on prevention, prostate cancer screening and reintegration into the workplace. Many thanks to the Departments of Human Resources and Health and Safety of CGI, ArcelorMittal, SNC-Lavalin and Kinross, for a warm welcome and their support in coordinating these meetings.



UNITED AGAINST PROSTATE CANCER AN INSPIRATIONAL ANNUAL MEETING

The road to the summits with the inspiring Gabriel Filippi, mountaineer
More than 250 people attended the annual benefit breakfast organized by the United Against Prostate Cancer committee on October 27th, 2017. Under Honorary Chair of M. Jacques Fortier, the event raised a record \$28,630 for PROCURE. A huge thank you to the organization of the CHUS, the United Against Prostate Cancer committee and the volunteers who make this event a real success year after year.



ONE MISSION 3 PILLARS : EDUCATION AND SUPPORT FOR PATIENTS AND HEALTH PROFESSIONALS



[PROCURE.CA](#)
our website

[OUR YOUTUBE CHANNEL](#)
our videos of courage and advice



[LET'S TALK PROSTATE!](#)
our information blog



[PROACTION!](#)
our newsletter



[OUR PUBLICATIONS](#)
our free book, our brochures,
and our posters



[NOTEPAD FOR UROLOGISTS](#)
to help their patients find clarity



A WORD FROM THE TREASURER

WE MUST THRIVE TO MEET THE NEEDS OF PATIENTS, AS WELL AS THEIR LOVED ONES

The work of our ambassadors, volunteers and employees, combined with the generosity of our donors, partners and sponsors, have helped the organization achieve **\$1 946 211 million** in revenue for 2017. When you give, rest assured that your contribution has a tremendous impact in helping to restore hope to people affected by prostate cancer.

We take pride in the rigorous, respectful, and responsible manner with which we administer every dollar donated. Each dollar allows us to support a crucial research tool, the PROCURE Biobank, and invest in programs and services described in this report that meet the needs of the 12 Quebecers who receive a diagnosis of prostate cancer every day.

At PROCURE, we strive to exercise good judgment and caution in seeking a balance between the management of our financial resources and those costs that are required to fulfill our mission. These are good practices fundamental to the sustainability of our organization and succession planning. Nevertheless, we will have to look at new ways to raise funds and expand our partnerships with the business community and donors over the coming years if we are to prosper, improve our programs and services and invest in research through our PROCURE Biobank.

PROCURE continues to be committed to act transparently and ensure accountability. Our efforts have made it possible to maintain our administrative costs at **8 percent** of our reported revenues. For every dollar donated to PROCURE, **92 cents** go directly to support the fight against prostate cancer. This is a good indicator of our sound financial health.

We are pleased to present data from PROCURE's financial statements for the year ended December 31, 2017 as well as comparative results for the previous fiscal year. Our financial statements have been prepared in accordance with the Canadian Accounting Standards for Not-for-Profit Organizations (ASNPO).

On behalf of all those affected by prostate cancer, thank you for your generosity!



A handwritten signature in blue ink that reads "Pierre Vallerand". The signature is fluid and cursive.

Pierre Vallerand
Treasurer, PROCURE

INDEPENDENT AUDITOR'S REPORT

Cloutier+Longtin INC
SERVICES COMPTABLES ET FINANCIERS

To the members of PROCURE ALLIANCE

We have audited the accompanying financial statements of PROCURE ALLIANCE, which comprise the opening balance sheet as at December 31, 2017, and the statements of income, income statement and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the financial statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for non profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the

reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion with reserve.

Basis of opinion with reserve

In common with many not-for-profit organizations, PROCURE ALLIANCE derives revenue from fundraising activities, the completeness of which is not susceptible to satisfactory audit verification. Accordingly, our audit of these revenues was limited to amounts recorded in the records and we could not determine if any adjustments might be necessary to the amounts of donations received, net results, the assets and net assets.

Opinion with reserve

In our opinion, except for the effects of the matter described in the "Basis of opinion with reserve", these financial statements present fairly, in all material respects, the financial position of PROCURE ALLIANCE as at December 2017, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organisations.



Cloutier Longtin Inc.

by Chantal Longtin, CPA auditeur, CA
Saint-Eustache, April 4, 2018

INCOME STATEMENT

	2017	2016
	\$	\$
REVENUES		
Fundraising activities		
Donations from individuals	352 961	343 868
Donations from companies	468 780	513 233
Donations from foundations	161 696	230 933
Sponsorships	95 906	84 700
	917 647	941 801
Biobank activities		
Biobank revenues	766 057	849 558
Other revenues		
Promotional items	223 306	196 309
Other revenues	29 897	21 394
Investment income	9 304	21 477
Subsidies	-	2 025
	262 507	219 811
	Total revenues	2 011 170
EXPENSES		
Awareness, education and support programs	689 261	714 668
Biobank	1 120 173	1 248 198
Administrative	148 996	174 578
	Total expenses	2 137 444
EXCESS OF EXPENSES OVER REVENUES	(12 219)	(126 274)

BALANCE SHEET

	2017	2016
	\$	\$
ASSETS		
Short term		
Cash	51 695	130 851
Short-term investments	584 421	632 913
Accounts receivable and sale taxes receivable	222 364	100 540
Prepaid expenses	10 882	11 542
	869 362	875 846
Fixed assets	3 143	5 498
Total assets	872 505	881 344
LIABILITIES		
Short term		
Accounts payable and accrued liabilities	30 589	27 209
Total liabilities	30 589	27 209
NET ASSETS		
Restricted net assets	450 000	450 000
Unrestricted	391 916	404 135
	841 916	854 135
Total liabilities and net assets	872 505	881 344

CHANGES IN NET ASSETS

	Restricted net assets	Unrestricted	2017	2016
	\$	\$	\$	\$
CHANGES IN NET ASSETS, BEGINNING OF YEAR	450 000	404 135	854 135	980 409
Excess of expenses over revenues	-	(12 219)	(12 219)	(126 274)
	450 000	391 916	841 916	854 135
CHANGE IN NET ASSETS, END OF YEAR	450 000	391 916	841 916	854 135

THANK YOU

THANKS TO OUR DONORS

PROCURE is deeply indebted to those individuals, businesses, foundations and philanthropic societies that have shown their support to our cause by **donating \$1,000 or more** in 2017. Thank you for making sure our awareness raising programs and services remain sustainable and for believing in our mission.

\$25,000 AND MORE

Astellas Pharma Canada Inc
Corporation des maîtres électriciens du Québec
Fondation de la Famille Lemaire
Fondation Mirella & Lino Saputo
Fondation Norman Fortier
Fondation Roasters
Groupe Antonopoulos
Janssen Inc.
Power Corporation du Canada
Société de recherche sur le cancer

\$10,000 TO \$25,000

Bayer Inc.
Fondation Carmie et Joey Saputo
Greiche & Scaff
Groupe Geysler
La Maison Simons
LKQ Canada Auto parts Inc.
Mike and Valeria Rosenbloom Foundation
TransForce

\$5,000 TO \$10,000

Automobiles E. Lauzon
BOFIQ Inc. Les 3 Brasseurs
Centre du Rasoir
Club du Golf International 2000 Inc.
Fondation CCAM
Giffunds Canada
Groupe Denis Barriault inc.-Turmo
Groupe Leclair
Industrielle Alliance, Assurance et services financiers Inc.
Les Rôtisseries St-Hubert Ltée
Pneu Metro Inc.

\$1,000 TO \$5,000

2733-1172 Québec Inc
9020-5550 QC Inc. Ref Bt Dubuc
9316-5769 QC Inc
ArcelorMittal - Produits longs Canada

Arctic Glacier Canada inc.
Ardène
Association des Pompiers de Montréal
Bédard Ressources Inc.
Belley
BMW Mini Laval
Boutique éunisexe Joven Inc.
BPDL Inc.
Brecks International inc.
Camdi Design
Carrosserie Certifié Rive-Sud
Centre hospitalier universitaire de Sherbrooke
Chevaliers De Colomb
Club Richelieu Alma
CMEQ - Section Laurentides
CMEQ - Section Longueuil
CMEQ - Section Montréal
CMEQ - Section Outaouais
CMEQ - Section Québec (Gilles Robitaille)
CMEQ - Section Valleyfield
COLO-D
Consortium M.R. Canada Ltée
Déry Barrette - Cabinet d'expertise en règlement de sinistres
Distribution STOX
Dre Martine Lavergne inc.
Encadrements des Cèdres EDC Art (Hachem)
Enterprise Rent A Car Canada
Foundation
Entreprise Houde et Godin Inc.
Espace Rive-Sud Inc.
Exceldor coopérative
Fasken Martineau DuMoulin LLP
Fidelity Investments Canada ULC
Fix Auto Carrefour Laval/3 579 000 Canada inc.
Fondation Familles Lauzon et Provencher
Fondation Mirella & lino Saputo
Fondation Roland Beaulieu
Free 2 Play - Impact de Montreal
Gestion Global Excel Inc.
Gestion Jacques J. Fortier inc.
Gestion L. Lavoie
Gewurz Family Foundation
Gicleurs Acme

Global Excel Management Inc.
Groupe CDREM Group Inc.
Groupe Lessard inc
Groupe MMO Inc.
Groupe Rétabec
Groupe Rivest CarrXpert Joliette - Garage
Raoul Rivest et Fils Inc.
Groupe Rivest Carrxpert L'Assomption
Harry Rosen - Carrefour
Il Martini
Jean Coutu, Succ. 242
Kinessor
La Fondation des Canadiens pour l'enfance
Laval Fortin Limitée
Les Constructions L.J.P. INC
LES meubles Saint-Damase INC.
Les Produits DRC. Inc.
Les Services exp. inc.
Mantra Pharma inc.
Micro Logic
Mine Raglan
Multi-Concepts Média
Ort Montreal
Petra Ltée
Pfizer Montreal
Pierre Boivin Fund - The Jewish Community Foundation of Montreal
Placements CI
Pointe-Claire Oldtimers Hockey Club
Prestion Phipps
Raymond Chabot Grant Thorton
RBC Foundation
Reliance Construction of Canada Ltd
Sajo Inc.
Sopropharm
TerSera
The Rossy Family Foundation
Thibault GM de Sherbrooke
Tisseur Inc,
Toyota Montréal-Nord
Uni-Select Inc.
Valeant Canada
Voysis IP Solutions
Youville Houssmann Park

THANK YOU

THANKS TO OUR AMBASSADORS

Each and every year, men and women work to raise awareness about the reality of prostate cancer by organizing their own fundraising activities for PROCURE, or by participating in our annual events. We call them our ambassadors, and we thank them for their support and dedication. Here is the list of those who **raised \$1,000 or more** in 2017.

Alain Côté
 Alan MacIntosh
 André Dubois
 André Kelly
 Andrew Adessky
 Armen Aprikian
 Benoit Cantin
 Benoit Laforest
 Brian Daley
 Carl Simon Valiquette
 Caroline Barre
 Charles Hamelin
 Charlotte Bodnar
 Christopher Ross
 Christos Karatzas
 Claude Pinard
 Clément Bastien
 Daniel Plante
 David Bryson
 David Collier
 Denis Grondin
 Denis Petitclerc
 Eleni Karatzas
 Élise Vaillancourt
 Emmanuelle Pilon
 Eric Gareau
 Eric Wiseman
 Esther Meloche-Ménard
 Francis Beausoleil
 François Bastien
 François Duchesne
 François Hamelin
 François Préfontaine
 François Rosa
 François Valiquette
 Gabriel Ostiguy
 Gabrielle Hornstein

Gaspard Fauteux
 Gilbert Boileau
 Gilles Dionne
 Gordon Halliday
 Guy Laurin
 Harold Stotland
 Hugo Trahan
 Jason Massa
 Jean Bisson
 Jean Normandin
 Jean-François Julien
 Jean-François Michaud
 Jean-Luc Trahan
 Jean-Marc Gagnon
 Jean-Pierre Langlois
 Joaquim Albino
 Jocelyn Beaulac
 Jocelyn Thibault
 Jonathan Pelletier
 Josée Garneau
 Line Boileau
 Line Latour
 Louis Potvin
 Louis-Joseph Papineau
 Luc DesCôteaux
 Luc Janson
 Luc Leblanc
 Luc Dupont-Hébert
 Marc Bisailon
 Marc Bonin
 Marc Globensky
 Marc Lavoie
 Marc Montreuil
 Marc Thibeault
 Marc-André Roy
 Marcus Chalmers
 Maria Angurias

Marie Josée Lemaire
 Marie-Claude Dumais
 Marie-Claude Gagne
 Marie-José Lalande
 Mario Lampron
 Martin Clouatre
 Mathieu Cauchon
 Michel Beaulieu
 Michel Geoffroy
 Michel Simard
 Michel St-Onge
 Nathalie Lesbats
 Nicolas Joubert
 Peter Kalichman
 Philip Belec
 Philippe Poirier
 Pierre Marin
 Rene Lehoux
 Robert Laforest
 Robert Vincent
 Serge Lacroix
 Shan Langlois
 Simon Gauthier
 Simon Martin
 Stefan Bodnar
 Stéfano Ianni
 Stephane Pilon
 Stephen Cabana
 Susie Saltarelli
 Sylvain Coutlée
 Sylvain Lavallée
 Sylvain Mathieu
 Vincent Lafleur-Michaud
 Warren Levine
 Yanick Gaudet
 Yves Boucher
 Yves Ferland

THANK YOU

THANKS TO OUR CORPORATE AMBASSADORS

Each and every year, businesses work to raise awareness about the reality of prostate cancer by organizing their own fundraising activities for PROCURE, or by participating in our annual events. We call them our corporate ambassadors, and we thank them for their support and dedication. Here is the list of those who **raised \$1,000 or more** in 2017.

3 Brasseurs Canada	Encadrements des Cèdres EDC Art (Hachem)	L'Empreinte
Ardène	Gestion L. Lavoie	Les Produits DRC. Inc.
Association des Pompiers de Montréal	Greiche & Scaff	LKQ Pintendre Auto
Automobiles E. Lauzon	Groupe Antonopoulos	Placement Manuvie
BMW Mini Laval	Groupe Geysler	Pneu Metro Inc.
Boutique Philippe Dubuc	Groupe Lessard	Pneus Unimax Ltée
Brasserie Bernard	Groupe Montoni	Quilicot
Caleçons Vos Goûts	Groupe Park Avenue	Réseau Sélection
Centre du Rasoir	Hachem	Richter
Club de golf International 2000	Harry Rosen	Soda PDF
COLO-D	Impact de Montréal	Sotramont-Novabrik
Complexe Sportif Thibault GM	Kinessor	Studio Powerwatts Nord
Corporation des concessionnaires automobiles de Montréal	La Maison Simons	TFI International Inc.
Corporation des maîtres électriciens du Québec	Laurin, Laurin (1991) inc	Toguri Training Systems
Distribution STOX	Lavery Avocats	Toyota Montréal-Nord
	Lemay	Unis contre le cancer de la prostate

THANKS TO THE BOWEMBER AMBASSADORS

Alain Chantelois	Jean Pagé	Natasha Gargiulo	Pierre-Yves Lord
Annie-Soleil Proteau	Joanie Gonthier	Nicolas Boulay	Régis Labeaume
Anouk Meunier	Joey Saputo	Nicoals Ouellet	Richard Turcotte
Chantal Machabée	Julie Bélanger	P.O. Beaudoin	Sabrina Cournoyer
Charles Hamelin	Julie St Pierre	Patrice Bernier	Sébastien Benoit
Denis Coderre	Marie-Christine Proulx	Patrick Boivin	Winston McQuade
François Hamelin	Marie-France Poulin	Phil Roy	
Freeway Frank	Marie-Soleil Michon	Philippe Dubuc	
Ghislain Picard	Marina Bastarche	Philippe Pépin	

THANKS TO THE PARTNERSHIP BIOBANK PROCURE CANCER RESEARCH SOCIETY

And a well-deserved recognition to the following major donors:

André Desmarais	Fondation Famille Lemaire	Saputo	Groupe Antonopoulos
Carolyne et Richard Renaud	Fondation Mirella et Lino	Fondation Roasters	Power Corporation

THANK YOU

THANKS TO OUR PARTNERS

We thank our funding partners and the institutions and companies that have chosen to support our cause. Their generous contributions allow us to plan for the future.

Artic Glacier	IGA - Louise Ménard	Pilaros
Astellas Pharma Canada	Impact de Montréal	PSAV
Bayer	Industries Lassonde Inc.	Radio Circulation 730 AM
Bicycles Quilicot	Janssen Canada	Radio CKOI 96,9 FM
Bixi	La Baie	Radio Rythme 98,5 FM
Broken 7	L'actualité	Radio Sport 91,9 FM
Cannondale	Le Canadien de Montréal	Radio The Beat of Montreal 92.5 FM
Charton Hubbs	Le CRCEO de l'Hôtel-Dieu de Québec	Regionex
Chic Rental	L'Empreinte	Saputo
Cogeco Média	Les Alouettes de Montréal	Select wines
Complexe Sportif Thibault GM	Louis Boudreault	Shoot Studio - Sandrine Castellan, photographe
Dan Klimas	M Styliste, Mélanie Larivière	Studio Powerwatts Nord
Defedis	Macchi inc	Sugoi
Fasken	Mantra Pharma	Viita
Fondation de la CCAM	Marcelle	Wfloral Design
Grand Marnier	Meubles Saint-Damase	Youville Houssmann Park
Groupe Geysler	Oasis - Industries Lassonde Inc.	
Hachem	Outfront Media	
Hôtels Art	Peroni	

THANKS TO OUR VOLUNTEERS

Our gratitude to all our volunteers for the time, energy and passion they dedicate to our cause. Thank you for your tireless efforts! Your involvement makes a real difference for those affected by prostate cancer and inspires us.

Albano Bonifacio	Dominique Dunn	Line Beauchemin	Rosaly St-Jean
Alexandre Rioux	Edith Savard-Lion	Louise Gagné	Safia Mouffi
Angie Pacicco	Eleni Karatzas	Louise René de Cotret	Sara Hervouet
Anne Proulx	Elisabeth Jean	Lucas Morgante	Sophie Boisvert
Anne Sophie Valiquette	Emilia Mendes	Maria do Carmo Bonifacio	Suzanne Thibault
Annie Brassard	France Bordeleau	Marilou Bodnar	Sylvain Levert
Bianca Albino-Correia	Gabrielle Hornstein	Marion Le Marchand	Sylvie Delorme
Cameron Judge	Guy Bélanger	Martine Desmarais	Thiviyanthi Pavan
Camille Garneau-Proulx	Hélène Leonard	Matthiew Buffoni	Timothy Farthing Messier
Caroline Brodeur	Homa Jamshidi	Mélissa Mattia	Tracy Mitchell
Catherine Lalonde	Jeffrey H. Tenser	Michèle Letellier	Vénitia Langlois
Charles-David Janson	Jerry Arruda	Nancy Brassard	Vincent Meslage
Christian Lemay	Joaquim Albino	Nathalie Drolet	Virginie Decamps
Christos Karatzas	Josée Duplessis	Nelson Correia	Yves Beauchemin
Claire Ménard	Karl Sabelli	Nick Karatzas	
Claudia Palma	Katerine Lalonde	Olivier Garneau-Proulx	
Cristian Ortiz	Léa Start	Patrick Buffoni	
Danielle Gélinas	Lily Yu	Phillippe Le Marchand	

WHO ARE WE?



Halte au cancer de la prostate.
The Force Against Prostate Cancer.



MARVYN KUSSNER
FOUNDING CHAIRMAN

* DECEASED IN JUNE 2013

BOARD OF GOUVERNORS

Michel Côté
Jean de Grandpré
Stephen Jarislowsky, O.C.
Eric Lamarre
Alain Lemaire O.C.

BOARD OF DIRECTORS

Cédric Bisson, Chairman
Armen Aprikian, M.D.
Jean-Philippe Duchesneau
Michael Flinker
Salvatore Guerrera
Malvina Klag, Ph.D
Peter Mendell, LLP
Franco Niro
Jean Pagé
Laurent Proulx
Richard Renaud
Fred Saad, M.D.
Joey Saputo
Rabih Sebaaly
Jean-Luc Trahan
Luc Valiquette, M.D.
Pierre Vallerand

BIOBANK COMMITTEE

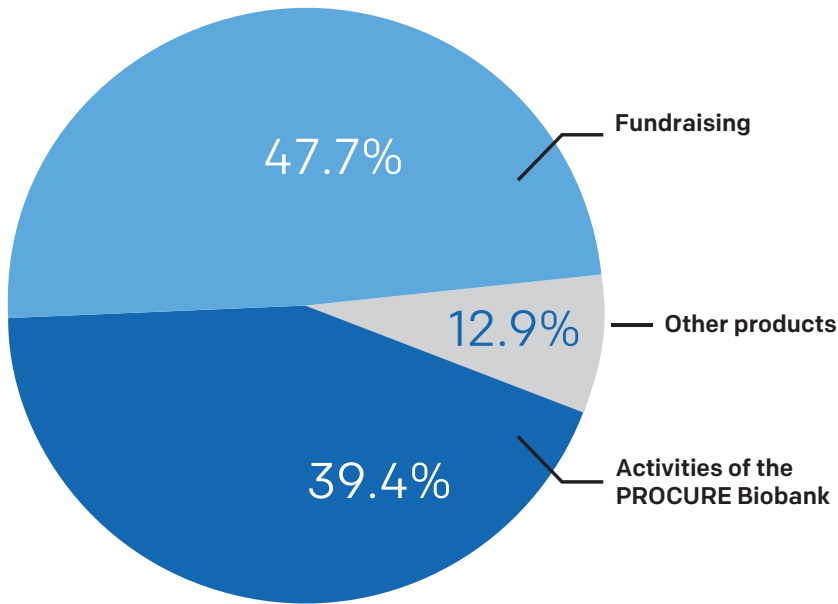
Cédric Bisson, President
Armen Aprikian, M.D.
Fadi Brimo, M.D.
Michel Carmel, M.D.
Louis Lacombe, M.D.
Laurent Proulx
Fred Saad, M.D.

PROCURE TEAM

Laurent Proulx, President and CEO
Celina Albino
Marie-Christine Beauchemin
Anthony Lamour
Vanessa Pronovost
Valérie Thibodeau

EACH OF YOUR CONTRIBUTIONS

WHERE DOES THE MONEY COME FROM?

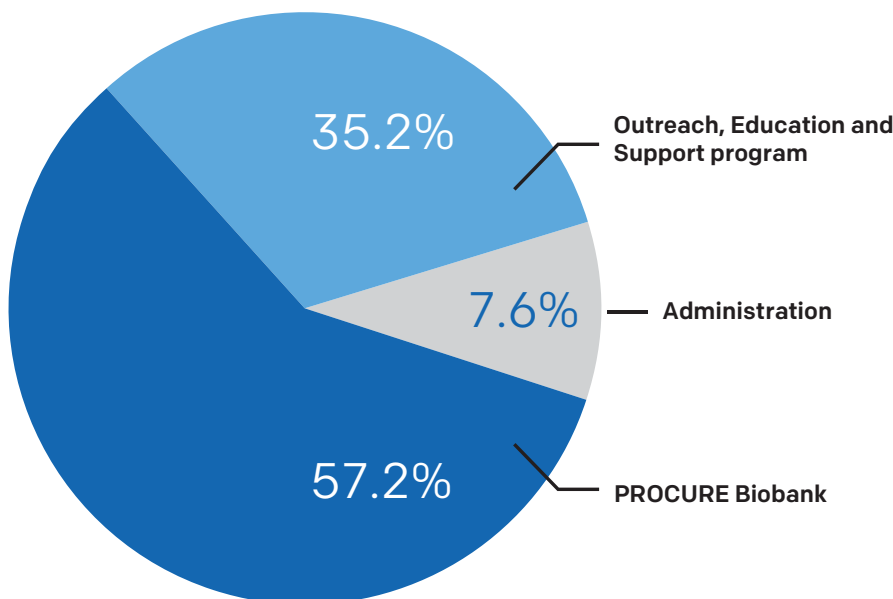


THANKS TO YOU ALL!

We want to express our gratitude to our donors, ambassadors, business partners and all those who supported us in 2017, enabling us to attain our goals.

None of our achievements would have been possible without them. Their contribution will remain just as necessary in the coming years.

WHERE DOES YOUR MONEY GO?



BOW TIE

of our 2018 Bowvember Campaign

PROCURE

Halte au cancer de la prostate.
The Force Against Prostate Cancer.

2018 Bow tie to come up



Philippe Dubuc, Designer

5th edition of our campaign 2018 Bowvember

1 855 899-2373 | info@procure.ca

1320, Graham blvd, suite 110, Town of Mount Royal (Quebec) H3P 3C8